

Foothills Craft Guild
Board Meeting Minutes
April 4, 2006

Unofficial; pending board approval.

Meeting was held at FCG office, Emporium Building. Vice President June Crowe called the meeting to order at 6:37 pm. The following board members were present: Gay Bryant, Bob Conliffe, Jessica Dockery, Molly Durr, Clay Thurston, and Cutter Watkins. Karen Noggle and bookkeeper Dale Bohanan also attended. Dennis McAvoy and Ann Caudill were absent.

Karen gave a report on the possibility of a spring show at Pellissippi State next year. She met with Molly, Gay, and Dale at the PSTCC campus to explore options. They reported that the show would have to be held outside because of the amount of space that we would need. They suggested a centrally located courtyard consisting of three grassy areas. Approximately fifty 10' x 10' booths could fit in this area. FCG members would have to supply their own tents. Karen stated that there would be no electricity and that the guild would not be able to process credit card sales. Also, because PSTCC has three main entrances and numerous sidewalks, it would be impossible to charge an admission fee.

FCG is looking into the possibility of partnering with the Smoky Mountain Quilters Association for the PSTCC show, to be held on the third weekend of May 2007. The quilters would have their own display inside and may be willing to help with direct mail costs for the show. Gay also suggested that PSTCC has a large PR department that may be willing to advertise for us, but we would have no control over what the advertising would look like. Dale mentioned that PSTCC is building a new Media Technologies building that is supposed to be completed by spring 2007. She suggested that our show could help promote the new building which is dedicated to arts and media technology-related fields.

Karen will write a proposal for the spring show at PSTCC. Quilters Pat Blankenship and Jane Dunham will accompany her to the next meeting at PSTCC.

Clay has created an application and guidelines for digital photography. It concentrates on the applicant's knowledge of basic photography skills and other technical aspects of photography. Over manipulation of photographs is not acceptable. It was suggested that the applicants could have a two-part jury process. First, they would submit five digital photographs and a booth shot on a CD, along with their written application. If the first submissions are accepted, the applicant would submit framed and matted photographs for the final jurying. June moved that Clay should work on revising his written guidelines to include the new suggestions. The motion was seconded by Cutter.

Bob and Dale gave the budget report. The annual budget has already been approved by the membership. Seventy-six percent of booth fees for the Fall Show has been collected. Only about 70% of annual membership dues have been collected at this time. Cutter will

send out more dues notices.

Gay introduced the Math Fest Convention which will be held August 10-12, 2006, at the Knoxville Convention Center. The convention has 10 booth spaces left. The coordinators liked our display at the KTSC and would like to offer these spaces exclusively to FCG members at a discounted rate of 70% off. The rate would be \$307.50 for a 10' x 10' booth. Booth sharing would be allowed. Karen questioned whether the spaces were divided with pipe and drape and if there would be any other commission fees. The application also states that the booth display could not be higher than three feet on the sides. Gay will clarify these issues before presenting an application to FCG members.

The next Jury Fest will be held Saturday August 26, 2006, at 9 am at the FCG office in the Emporium. Pieces for the jury can be delivered 10 am - 7 pm on Friday, August 18 and 11 am - 3 pm on Saturday, August 19. The board will meet at 2 pm on August 26 for the jury review. Juried pieces are to be picked up 1 pm - 4 pm on Sunday, August 27, and 10 am - 5 pm Monday, August 28. The application needs to be revised to be clear about providing return postage if the items are to be returned through the mail.

Cutter reminded the board that they should complete their membership profile page if they have not already done so.

Cutter or Jeff will look into creating email accounts through our FCG domain for Cutter to use when emailing the membership.

June adjourned the meeting at 8:30 pm. The next board meeting is to be held on Tuesday May 2 at 6:30 pm in the FCG office at the Emporium.

Respectfully submitted,

Jessica Dockery
Secretary