

Foothills Craft Guild
Board Meeting Minutes
April 3, 2007

Unofficial; pending Board approval

Meeting was held at the Foothills Craft Guild office, Emporium Building. President Molly Durr called the meeting to order at 6:35 pm. The following board members were present: Gay Bryant, Clay Thurston, Jessica Dockery and Ann Caudill. Bookkeeper Dale Bohanan, PR Director Aleex Conner and show Director Karen Noggle also attended. Bob Conliffe, Jo Marie Brotherton, David Grant and Cutter Watkins were absent.

Ann moved to accept the March board meeting minutes as corrected. **Clay** seconded, and the minutes were approved.

Dale presented the treasurer's report. **Molly** will inquire about the rent for the FCG office in the Emporium. It is expected to increase after our current lease has expired. **Aleex's** contract for 2007 has been approved. **Ann** reported that **Meilynn Hoe** will be awarded a \$100 scholarship for a class. **Gay** moved to accept the treasurer's report. **Clay** seconded, and the treasurer's report was accepted unanimously.

Aleex presented flyer options that could replace the bookmarks that advertise our fall show. She explained that the bookmarks are expensive to print and that there is currently no way to track whether or not people keep them. Instead of creating a bookmark, the board agreed to use a 4" x 6" card format with a coupon. An ad for the fall show will appear in *Discover Magazine*, a supplement of the Knoxville News-Sentinel.

The Friends of Foothills list has been updated to include information gathered from the last fall show. It now includes over 500 names. **Aleex** is working on creating benefits for Friends based on different levels of giving. It was suggested that the Friends could sponsor a purchase award at the fall show. The purchase would be for the FCG permanent collection, and the donor could be honored with a plaque.

Karen reported that 29 booths have been filled for the spring show. Outside artists may be invited after the deadline Friday if all of the spaces have not been filled. **Karen** will also check to see if we will be able to have a food vendor at the show on Saturday and Sunday. An article about the spring show at Pellissippi State will be included in their alumni newsletter. Pellissippi State will also have a link on their website to the FCG website for information about the show. Postcards for the spring show should be ready for distribution soon.

Clay is working on an article for the newsletter about the 2008 FCG calendar. He is currently working on guidelines for submissions, including image sizes. The calendars should be ready in time to sell at the fall show. They could also be used as a benefit for the Friends program. **Clay** pointed out that we will also need permission from the photographers of the images used in the calendar. A link on the FCG website with a permission form will be created.

A notice will be posted in the spring and fall newsletters highlighting the proposed residency bylaw change. This change will be voted on by the members at the fall general membership meeting in November.

Gay moved to adjourn the meeting at 8:25 pm. The next board meeting is to be held on Tuesday May 1 at 6:30 pm in the FCG office at the Emporium.

Respectfully submitted,

Jessica Dockery
Secretary