

Foothills Craft Guild
Board Meeting Minutes
December 5, 2006

Unofficial; pending board approval

Meeting was held at the Foothills Craft Guild office, Emporium Building. President **Dennis McAvoy** called the meeting to order at 6:45 pm. The following board members were present: Gay Bryant, Jessica Dockery, Clay Thurston, Molly Durr, Cutter Watkins, and Bob Conliffe. Bookkeeper Dale Bohanan, show director Karen Noggle, newly elected board member Jo Marie Brotherton and several other Guild members also attended. June Crowe and Ann Caudill were absent.

Dennis moved to accept the November board meeting minutes. The minutes were approved unanimously.

The treasurer's report was presented. **Dale** reported that the number of people through the gate at the fall show was down by 46 people; however, the total reported sales was the highest ever. Also, commission booth sales were the highest reported in five years. **Dale** informed the board that there was a total of 4024 people through the gate, and 956 \$1-off coupons were redeemed. The Guild's net profit from the show was \$5,150.

Alex suggested through email that the board consider restructuring her bonus. Her bonus is currently calculated by gate receipts. The \$1-off coupons are not currently counted as \$5 tickets in the gate receipt total. Considering that sales were up, though gate admissions were down, suggests that we are hitting our target demographic. It was suggested that her bonus could be structured around this idea. The board will discuss restructuring her bonus at a future meeting. The treasurer's report was accepted unanimously.

Cutter reported on membership. He has been approached by several members who would like to rejoin. Currently there is no policy in place for readmitting former members. **Gay** motions that the one former member currently under consideration may jury in again with the jury fee waived. **Bob** seconds the motion. This is a one-time policy. The standards committee will have to consider board recommendations and create a policy for future cases.

Cutter also reported that 20 members still have not paid their 2006 dues. Members who have not paid their dues are ineligible to participate in Guild shows and will be dropped off the active member list. **Cutter** has created a postcard that will be mailed to all members to collect dues for 2007 and to update members' contact information. This will help keep the membership list current.

Molly reported on standards. The standards policy needs to be updated to include information about the booth review on the Thursday evening before the fall show. Currently this information is on the show contract and also in the information packet.

Molly also brought up the dilemma of whether or not members' artwork should be censored at our shows. It is a family-oriented show. It was questioned whether the Standards Committee has the right to remove artwork that does not fit the family atmosphere, considering that their opinions would be subjective. During this year's fall show, a vendor did not remove work that was asked to be removed by a standards committee member. Members must follow the rules of the standards committee to be invited back; however, they also need a way to appeal standards committee decisions. The standards committee will need to set a precedent and create a specific review policy in writing.

Molly also reported that **Hugh Bailey** and **Kathy Seely** will be going off of the Standards Committee next year. She is currently looking for members to fill their seats.

Charlie Mead would like to create a FCG calendar that would feature a different Foothills member each month. **Dennis** suggested that the board study this idea and possibly create a calendar for 2008. Members would be able submit photos for consideration.

Gay motions to give **Sam Venable** an Honorary Membership. The motion carries.

More fall show items were discussed. **Kathy Bradley** would like to be chairman of the Central Marketplace next year. She would like to have more lighting in the marketplace next year.

The 8'x15' booths at either end of the Jacob Building this year worked well and allowed for appropriate aisle widths. This layout will probably be used for future shows as well.

George and **Judy Kidd** donated their collection of older Foothills Craft Guild show posters. **Molly** will frame them so that the guild can display them at future shows and exhibits.

Information on the Spring 07 show at Pellissippi State is posted on the website. Contracts and detailed information be mailed to members in January.

Dennis adjourned the meeting at 8:40 pm. The next meeting is scheduled on Tuesday, January 9, at 6:30pm at the Foothills Craft Guild office in the Emporium.

Respectfully submitted,

Jessica Dockery
Secretary