

Foothills Craft Guild
Board Meeting Minutes
December 3, 2008
Unofficial; pending board approval

Meeting was held at the Foothills Craft Guild office, Emporium Building. President Molly Durr called the meeting to order at 6:30 pm. The following board members were present: Kathy Bradley, Dick Mc Gee, Jo Marie Brotherton, Gay Bryant, Robbie Gentry Clay Thurston and Jessica Dockery. Show Director Karen Noggle and PR Director Alex Conner were also present. Ann Caudill was absent.

Robbie announced that five new artists had been juried into the guild during a special jurifest for guest artists during the fall show. The artists include **Emily Allision** - mixed media, **Dave Glen** - wood, **Mary Beth McClure** - glass, **Ron Olson** - metals, and **Timothy Weber** - clay.

Kathy Bradley is organizing the membership director's responsibilities. So far, 92 members have renewed their memberships for next year. **Kathy** strongly suggests that the membership director become a staff position to keep some consistency.

Robbie moved that the board should make the membership director a paid staff position of the Foothills Craft Guild. **Gay** seconded the motion. The budget would need to be reorganized. Foothills had been paying **Cutter** \$500 a year when he was the membership director. **Dick** added that a membership director would need to recruit new members to pay for the position. The dues increase could go towards paying for a membership director staff position. The motion to create membership director staff position carried.

Alex reported on fall show publicity. She was able to find \$25,000 in value-added publicity for the show. She stated that advertising on WUOT and other local ads worked much better than the billboards used in past advertising. There was also a good response from individual artist articles and lots of compliments on the fall show publicity.

Dick will compile suggestions from the sales reports and distribute them to the board at a later date.

The pizza party on the Friday of the show was quite successful. It was suggested that in the future awards could be announced during the pizza party and that a party planning committee should be formed. A check-off form for pizza toppings that each artist would like would make ordering easier next year too.

Dick announced that the 2008 fall show gate was up about 800 people from last year but that average gross sales reports were down. \$3095.25 more was collected from the gate admissions this year than last year.

Dick suggested that a single fixed cashier be used in the Marketplace in the future because the register was short \$36 over three days. **Kathy**, who has organized the Marketplace for several years, did not think that this was necessary.

Dick would like to have a FCG audit next year, and it will be planned into the budget. The Vanguard account was established November 14, and it has made \$14 in two weeks.

Originally, \$2300 had been budgeted for **Dale** to run the fall show office. **Dick** had not intended to take any money for running the office in her place, but because he gave up his booth, he asked the board to consider a stipend of half of what was originally supposed to go to Dale.

Kathy moved to pay **Dick** \$1,000 for running the fall show office. **Robbie** seconded the motion and the motion carried.

Karen would like to have a discussion in the future about who will run the fall show office for 2009; we will need a bookkeeper in the future.

Molly adjourned the meeting at 8:50 pm. The next board meeting is to be held on Wednesday January 7 at 6:30 pm in the FCG office at the Emporium.

Respectfully submitted,

Jessica Dockery
Secretary