

**Foothills Craft Guild
Board Meeting Minutes
June 6, 2007**

Unofficial; pending board approval

Meeting was held at the Foothills Craft Guild office, Emporium Building. President Molly Durr called the meeting to order at 6:35 pm. The following board members were present: Bob Conliffe, Gay Bryant, Cutter Watkins and Jessica Dockery. PR Director Aleex Conner and show Director Karen Noggle also attended. David Grant, Ann Caudill, Jo Marie Brotherton and Clay Thurston and were absent.

Bob moved to accept the May board meeting minutes. **Gay** seconded, and the minutes were approved.

Aleex reported that the attendance for the joint spring show between FCG and the Smoky Mountain Quilters was approximately 2400, which is double the attendance of the 2006 Quilters Show. The quilters are pleased with the outcome of the spring show.

Aleex discussed the idea of creating a program booklet for the fall show. Advertising space for FCG artists and sponsors would be for sale in the booklet to help cover the costs. **Aleex** will research this idea and present more information about pricing at the next board meeting.

A bookmark advertising the fall show will be distributed at all local library branches for two months before the fall show. A draft of the bookmark should be ready by the next board meeting. **Aleex** will also work on a poster design that can be emailed in PDF format to all FCG members for distribution.

Karen reported that 122 booths have been filled for the fall show. There are about 25 openings left at this time.

Aleex has completed a draft letter for the Friends Program. She also suggested creating an invitation instead of a letter when soliciting Friends. She is evaluating and revamping the donation levels and benefits that will be attained with those levels.

The meeting was adjourned at 8:45pm. The next board meeting is to be held on **Wednesday August 8 at 6:30 pm** in the FCG office at the Emporium.

Respectfully submitted,

Jessica Dockery
Secretary