

Foothills Craft Guild
Board Meeting Minutes
May 7, 2008

Unofficial; pending board approval

Board members in attendance: Molly Durr, Gay Bryant, Ann Caudill, Clay Thurston, Dick McGee, Kathy Bradley. Also in attendance: Aleex Conner, Karen Noggle, Bruce Brown.

The April board meeting minutes were amended to read “Dick would like to see a *strategic marketing plan* created.” The minutes were then approved as corrected.

Dick discussed the financials and again suggested the savings be moved to a bond market account. There would be further discussion.

Aleex reported there would be a press release for the Spring Show. Postcards would be mailed. There would be PSAs running.

Spring Show – **Karen** stated there were 36 exhibitors for the show (one over the goal) and one demonstration booth. The Quilter's Guild is making large banners and offered to put our verbiage on the signs for \$200. The board approved the expenditure. It was suggested that we ask the exhibitors to submit an average of booth sales for gauging the success of the Spring Show. It was also suggested that an application for the Spring Show be included in the Fall Show packet. It was stated that Fall Show cards were available for handing out at the Spring Show.

Kathy Bradley has agreed to assume the membership duties from **Cutter Watkins** (who has resigned the board).

Gay made a motion we send \$50 to **Jeff Paar** for his recent help on the website. **Dick** seconded. The motion carried.

Molly would suggest a replacement for **Cutter** on the board and present the name at the next meeting for board approval.

Meeting was adjourned at 9:30 pm.

Respectfully submitted,

Kathy Bradley (substituting for Jessica Dockery)