

**Foothills Craft Guild  
Board Meeting Minutes  
October 4, 2005**

Meeting was held at the Emporium Building, upstairs gallery. **Dennis McAvoy** called meeting to order at 6:40 pm. Board members present: **Dennis McAvoy, June Crowe, Gay Bryant, Pat Fain, Molly Durr, Kristine Taylor, Kathy Bradley**. Also, present **Karen Noggle, Dale Bohanan, and Aleex Conner**. Not present: **Ann Caudill, Charlie Mead**. Visitors present: **Cutter Watkins and Bob Klassen**.

September board meeting minutes were accepted as published on the web page.

**Kristine** gave a report on the budget. There was a discussion regarding payment to Jeff Parr for the member profile web pages. It was stated that when Jeff attended the September board meeting, he agreed to be paid in full and not in installments for the web page work. Kristine said she would contact Jeff to see if that had changed and he expected to be paid immediately. The treasurer's report was accepted.

**Aleex Conner** gave a report on promotions that are under way for the Fall Show. She stated that First Tennessee Bank would put an announcement about the show on the 100,000 statements they mailed to customers the first of November; brochures would be placed at Sun Trust banks, all 18 branches of the Knox Public Library, and Baptist Senior Centers; the *News Sentinel* would have an on-line banner; there would be ads on TV Channels 6 and WB20; our show ad is in the *Knoxville Attractions* brochures; there would be ad spots on radio stations B-97, WDVX, WIVK, WUOT, and Praise 93. Aleex would record the phone answering machine message with show information. There would be 100 "hometown posters" printed for distribution to surrounding towns and communities. She stated that Jennifer Royce from the *Sentinel* would be writing the entrepreneur articles.

**Karen Noggle** reported on the Fall Show. She will be sending show packets out in the next week. She suggested that we have a new large banner made; the cost would be approximately \$200; June Crowe made a motion to purchase a new banner; Molly Durr seconded; the motion carried. The question was raised as to the feasibility of putting the show layout on the web site. Karen would copy her original and give the copy to Cutter Watkins for him to try to post to the web site. Karen also requested pay increases for these Show Committee positions: Volunteer Coordinator, Members Lounge area, Indoor Booth Signs, and Marketplace Booth. She also requested funds to purchase a hot water pot, another coffee maker for the Member's Lounge. June Crowe made a motion to approve these increases and purchases; Kathy Bradley seconded; the motion carried.

**Karen** also reported that B-97 had not been interested in compiling a CD for the show. She would contact WDVX with a request for music CD to be played at the show.

She reported that there would be 160 participants in this year's Fall Show, including 12 full-time demonstrators and 14 in the Central Marketplace. There was to be an increase of \$1 per hour for security.

**Molly** and **Kathy** agreed to do decorations for the show.

There was a discussion regarding adhering to standards and show jurying. Karen would include in the show packets a review of the bylaws regarding standards. A first warning would be issued for removing sub-standard or illegal items from booth; a second warning would result in the dismissal from the show. Pat suggested there be a motion that allows the Standards Committee the final decision in enforcing the standards rules as outlined in the bylaws. Gay moved to accept that motion; June seconded; the motion carried.

**Gay Bryant** gave a report on the web site. She thanked Karen for her help in choosing pictures to be posted. She said she had been having problems with the current internet service provider; unfortunately a renewal contract had just been done in July of this year; she suggested "shopping" for a new ISP when the contract comes due next year. The web page is currently 100 percent updated.

**Gay** also reported on the collaboration with KTSC for demonstrators on Fridays to promote the Fall Show on either side of the live broadcast called "Blue Plate Special." Molly Durr will coordinate this effort. There already is a commitment from Bill Alexander and Kathy Seely.

**Kristine** stated that she had set a date of Friday, December 2, for the reception for the Friends of Foothills to be held at the FCG office in the Emporium Building. She would be sending out invitations; it was suggested that the ACA also mail these invitations to their mailing list as part of our association. Kristine would follow that up. Also, the Guild would like to have a good display of Guild work; it was suggested to ask the membership to donate or permanently loan a piece of art work for display at the FCG office. These items could be picked up at the Fall Show. This reception would be on the same date as the ACA's Christmas Extravaganza, so there should be a lot of people milling around.

**Charlie Mead, Karen Noggle, Jackie Mirzadeh** were asked to be the Nominating Committee. They had 9 people agree to serve on the Board if elected: June Crowe (running for a second term), Bob Conliffe, Jessica Dockery, Virgil Davis, Colette Souder, Garry Taylor, Clay Thurston, Bill Timm, Cutter Watkins. There are 3 board spaces to be filled. A ballot with short bios would be mailed to entire membership; the ballot would be return stamped and addressed to Kathy Bradley; there would be a ballot box placed in Kathy's booth for ballots to be returned at the Show (Thursday or Friday); the results would be announced at the annual meeting (Sunday morning of the show). The Board thanked the committee for putting together a great slate of potential board members.

**Pat Fain** reported that she would be attending a grant workshop in Nashville and asked for approval of funds to cover her hotel expense. Kathy made a motion to approve the funds; Gay seconded; the motion carried.

**Dennis** adjourned the meeting at 8:55pm. The next board meeting is to be held on November 1, 6:30 pm, at the FCG office.

Respectfully submitted  
Kathy Bradley