

Foothills Craft Guild
Board Meeting Minutes
October 3, 2007

Meeting was held at the Foothills Craft Guild office, Emporium Building. President **Molly Durr** called the meeting to order at 6:32 pm. The following board members were present: Ann Caudill, Cutter Watkins, Gay Bryant, Jessica Dockery, Bob Conliffe and Clay Thurston. Public Relations Director Aleex Conner and show Director Karen Noggle also attended. Jo Marie Brotherton was absent.

Cutter moved to accept the August board meeting minutes. **Ann** seconded, and the minutes were approved.

Bob presented the treasurer's report. The treasurer's report was approved.

Aleex reported that the Friends of the Foothills program has raised \$1210 so far this year. Show tickets have been printed; this year, the tickets were upgraded to full color. Radio Station B-97.5 will be hosting a live remote from the fall show on Saturday. Baptist Hospital has bought an ad on the back cover of our fall show program, which will allow the fall show program to be in color on glossy paper. All of the local public libraries are currently handing out bookmarks for the fall show. Brochures will be left in the Arts and Culture Alliance office. The News Sentinel will feature **Pat Bing** in an article the Sunday before the fall show. **Aleex** will create a display board for the general membership meeting highlighting all of the PR and advertising for the show.

Karen met with **Mike Julian** from Toezay. They would like to negotiate a three-year contract with the Guild based on 145 booths for the fall show. **Bob** moved that the Guild pursue the contract with Toezay. **Clay** seconded, and the motion carried.

Bob Conliffe announced that he will be resigning from the board at the end of the year.

Karen reported on the 2008 Spring Show. **Judy Gerhardt** of the Smoky Mountain Quilters met with the facilities manager at Pellissippi State to evaluate space for the quilt show. The Goins building where the quilt show was held last year may be under renovation, so the quilters will have to be located in the gymnasium "bubble" building some distance away from the courtyard area. The FCG show will still be located in the courtyard. Dates for the Spring Show are May 16-18, 2008, with set-up on May 15.

Clay has been checking prices at different printers to print the 2008 FCG 11" x 17" calendar. The board voted on the final photographs that will be featured in the calendar.

The meeting was adjourned at 8:45pm. The next meeting will be a general membership meeting on Sunday, November 11, at 9:00 at the Jacob Building during the fall show.

Respectfully submitted,

Jessica Dockery, Secretary