

Footnotes

MAY 2011

OFFICE LOCATION
Emporium Center
100 S Gay Street
Knoxville, TN

MAILING ADDRESS
Foothills Craft Guild
P.O. Box 5650
Knoxville, TN 37928

CONTACT INFO
Answering Service:
(865) 470-0669
E-Mail:
fcg@foothillscraftguild.org
Website:
www.foothillscraftguild.org



BOARD OF DIRECTORS 2011-2012

President
Robbie Gentry
robbiegentry@comcast.net

Past-President & Historian
Molly Durr
flatflorist@tds.net

*Vice President &
Standards Chairman*
Ann Lacava
alacava@frontiermet.net

Treasurer
Linda Folks
linlee@charter.net

Secretary
Jim Gentry
jim1gatl@msn.com

*Scholarships/Education/
Special Events Director*
York Haverkamp
yorkpottery@gmail.com

Members-at-large

Kathy Seely
865-300-6153

Lynnda Tenpenny
LTenArt@gmail.com

Clay Thurston
claythurston@bellsouth.net

Dear Member,

DO NOT SKIP THIS EMAIL!

Two articles contain
very valuable information---

**ONE:
AN IMPORTANT OPPORTUNITY--
A BRAND NEW UPSCALE MARKET PLACE**

- 3-DAY WEEKENDS
- THE PRICE IS RIGHT
- INDOOR BOOTHS
- MANAGEMENT WANTS A
FOOTHILLS GUILD PRESENCE

Read all the details directly below.

**TWO:
THE SEMI-ANNUAL MEMBERSHIP MEETING**

- POT LUCK SOCIAL
- NEW MEMBERS RECOGNIZED
- HAVE A VOICE IN GUILD BUSINESS

More details below.

**NEW MEMBERS, please come if you can, be
introduced, and meet seasoned members.**

**ONE:
FOOTHILLS OPPORTUNITY
THE TURKEY CREEK PUBLIC MARKET**

In a recent Footnotes Lite, I invited everyone to come and see the new Turkey Creek Public Market (an upscale Farmers Market) in Farragut. We had 21 members attend. I believe they left as excited as I was to being the opportunity to Guild Members.

Your Board voted and approved securing 6 booths. These will be together in a prime location, 8 spaces from the second main entrance and our section will be designated "high-end art".

This West Knoxville presence will be successful only if you participate.

CONTINUED ON NEXT PAGE

FINANCE COMMITTEE

Jim Gentry, Chair
Robbie Gentry, President
Dick McGee, Past Treasurer
Linda Folks, Current Treasurer
Sissy Caldwell, At Large
Cheryl Liles, At Large

SUPPORT

Show Director
Karen Noggle
knoggle@onemain.com

Marketing Director
Alex Conner
aleexc@earthlink.net

Website
Gay Bryant
gbryant@gbryantstudio.com

Membership Director
Kathryn Aycock
aycock08@comcast.net

PLEASE CONTACT ME
FOR ANYTHING ABOUT
MEMBERSHIP OR THE
NEWSLETTER

MISSION

The Foothills Craft Guild is the oldest artisan's guild in Tennessee, chartered in 1968. Guild members are committed to the highest standards of workmanship and to conducting educational programs and craft demonstrations. The Guild preserves traditional crafts of the region and showcases the newest trends and developments in the craft world at large.

*"I will love
the light
for it shows
me the way,
yet I will
endure
the darkness
for it shows me
the stars."*

-Og Mandino

HERE ARE THE DETAILS:

- The public market is open only on Friday, Saturday, and Sunday from 8 am to 5 pm.
- You can set up Thursday or Friday morning and break-down Sunday or Monday.
- Booths are INDOORS in a climate-controlled building.
- Spaces are 8x12 with wooden partitions between each.
- State-of-the-art security has been installed.
- Parking will accommodate 150,000 cars around and adjacent to the market.
- Extra consideration has been given to generous restrooms.
- A high-end food court will keep patrons coming back.
- All these wonderful amenities are included for the low price of \$100...FOR THE WEEKEND.

I urge you to look at your calendar NOW and be the first to reserve your space.

HERE'S HOW IT WILL WORK: Starting the weekend of June 10, Kathy Bradley will keep track (initially) of reserved and available spaces on the weekends as well as payments received. You will decide how many weekends you want with specific dates and email them to Kathy Bradley:

kathybradley@comcast.net.

She will confirm availability, then you must put a check in the mail immediately to Foothills Craft Guild, P.O. Box 5650, Knoxville, TN 37938. Once your check is received your space is guaranteed. There will be no refunds. You will be responsible to find someone to replace you unless we have a waiting list to fill it. As we see vacant booth space, we will notify members of availability via Footnotes Lite. The success of this program depends on your reserving space early.

WHERE IS IT? From Interstate 40, take the Lovell Road Exit (#374) and turn toward Bojangles Chicken. Travel a short distance just past the Harley Davidson dealership and turn left onto Outlets Mall Drive. Follow this road to the mall on the left.

EVERY EXHIBITOR NEEDS a business license and tax ID. If you don't have one, you can take care of it at the Public Market office. They are trying to make it easy!

COME ONE, COME ALL. If this works, we may consider doing a Spring show at this facility.

DON'T FORGET TO RESERVE YOUR SPACE.

Send a check for \$100 to--
Foothills Craft Guild, P.O. Box 5650, Knoxville, TN 37938

If you have questions feel free to email me
robbiegentry@comcast.net

Robbie Gentry
President, Foothills Craft Guild

**IMPORTANT
DATES**

AUGUST 17, 2011
Jury Fest
FCG new member
applications

NOVEMBER 2011
Fine Craft Fair
Now 3rd weekend
in November
November 18 - 20

MARCH 2012
Fine Craft Show
at the Emporium

OPPORTUNITIES

MOUNTAIN MAKINS
FESTIVAL
MORRISTOWN

UT FARMERS' MARKET
KNOXVILLE

O R I C L
OAK RIDGE

GALLERY OF
HOLIDAY SHOPS

Read
both columns
for details.

GALLERY OF HOLIDAY
SHOPS
November 12
9 am - 4 pm

20th Annual Gallery of
Holiday Shops, Saturday,
November 12, 9 am - 4 pm.
Note this is one weekend
earlier than in the past, due
to Foothills changing date.
\$25 registration fee & 25%
of sales. Limit 30 vendors.
Applications available
late summer. Mark your
calenders and look for
more information in the
future.

**BUSINESS
SQUARED—**

**A NEW AND EASY WAY
TO TAKE CREDIT CARDS**
By Jack Dorsey, the
inventor of Twitter,

TWO:

GENERAL MEMBERSHIP MEETING
WEDNESDAY, JUNE 8 - 6:00 pm
Emporium Center, 100 S Gay Street, Knoxville

It begins with a POT LUCK--bring a dish.

All FCG members are invited.
New members will be officially welcomed, please be
there if you can. It's a time for new and seasoned mem-
bers to meet each other.

It's also a time to express yourself--this is a time for your
voice to be heard, for you to speak to the Guild.

If you have something to present or an issue to talk
about, get on the agenda by contacting Robbie Gentry,
president--robbiegentry@comcast.net or 865-256-2807.

**DONATIONS OF YOUR ARTWORK TO THE
FCG PERMANENT COLLECTION MAD EASY**

**BRING YOUR ART DONATION TO THE
GENERAL MEMBERSHIP MEETING**

I'll certainly be there with open arms to accept your work.
A win-win situation for both parties---you get excellent expo-
sure when our office is open for special events; the Guild adds
to its permanent collection.

Contact me at (865) 803-3471 (cell) if you have any questions.
I look forward to seeing you.

Molly Durr
Historian and Past President, Foothills Craft Guild

**FOR PUBLICITY'S SAKE, PLEASE
SEND PICS OF YOUR WORK TO ALEEX**

I am starting to work on the publicity materials for the
Guild's 2011 show, and I need high resolution images of
your work to consider for the brochure and ads.

By Tuesday, May 31, please e-mail them in at least a
300 dpi resolution to aleexc@earthlink.net or mail a
CD to:

Aleex Conner
1528 Britling Drive
Knoxville, TN 37922.

If you have any questions, please give Aleex a call,
691.6083. Thanks!

Aleex Conner
President, Marketing Dimensions
Creative Marketing That Works!

SQUARE UP is a new dohicky that allows you to swipe and charge credit cards. It's tiny-not much more than an inch square and a half inch thick. It plugs into the 3.5 headphone jack of your recent technology cell phone or Ipad. You will need Apple or Android operating system on your gadget, no version for windows phones yet. Full specs and accepted phones are on the site: <https://squareup.com>

When you swipe the card, the fee is 2.75% of the purchase price plus 15 cents. If you manually key in the transaction then the fee is 3.5% of the purchase price plus the 15 cents. But there are absolutely no application fees, monthly fees, gateway fees, etc. of any kind or any minimum requirements.

A CALL FOR MEMBERS TO HELP MEMBERS

This is a call for local members to open their homes and provide housing for out-of-town artists for the Fall Show

If you are willing state the number you can accommodate, if you prefer male or female, husband & wife, an artist & helper.

Robbie Gentry is willing to create and keep the list. We will publish it in early fall in time for artists to plan for the November show.

Contact Robbie Gentry
robbiegentry@comcast.net
865-256-2807

HOW DO YOU SAY ORICL ?

Pronounced "oracle,"
ORICL stands for
Oak Ridge Institute of
Continued Learning,

ETCETERA

BUY / SELL / TRADE / GIVE AWAY / NEED

AN EXCHANGE OF SUPPLIES, EQUIPMENT, OR INFORMATION

BEAUTIFUL WOOD AVAILABLE: A lot of beautiful wood cut into flitches for carvers--walnut, cherry, etc. Don't let the termites have it! Call Ben Benjamin at 483-7388. Call **Ben Benjamin at 483-7388.**

HANSON GALLERY IS CLOSING:

Beginning May 5, there will be advertised markdowns in merchandise and artwork. Gallery artists will be on hand to help you make selections. At the end of the sale, the gallery will be selling the fixtures and display items. If you are looking for shelves, pedestals, or things of that nature, keep an eye out.

SHOW CANOPY: Does a Guild member have, or know of anyone who might have, a canopy for sale? I've decided to buy one for the next show, and I know there are used ones out there somewhere. Thanks.

Bob Klassen: bobklassen@charter.net | **865-675-5638 h** / **865-604-5638 cell**

ACCOLADES

FOOTHILLS MEMBER SHADOW MAY WON BEST OF SHOW 2011 at the Magic City Art Connection, held in downtown Birmingham at Linn Park and organized by Eileen Kunzman. It was a three-day outdoor show with 475 juried fine artists. There is a website for more info www.magiccityart.com.

Shadow also received the "Best in Clay" award at 4 Bridges juried art show held in Chattanooga with 250 juried fine artists.

He will be giving his "Bold Pots" workshop at Tennessee Tech Appalachian Center for Craft May 21-22, 2011.

Contact info:
4501 Dayton Blvd., Chattanooga, TN 37415
423-314-7050
shadowpottery@hotmail.com
www.shadowpottery.com

OPPORTUNITY

MOUNTAIN MAKINS FESTIVAL, MORRISTOWN
Sat & Sun, October 29 & 30, preview Fri, October 28

Mountain Makins is a weekend folk life festival celebrating the traditions of Appalachia through music, dance, fine art, juried crafts, storytelling, demonstrations, regional authors, children's activities, food, and more. The festival honors the rich traditions of the past, and supports modern interpretations of those traditions.

ORICL is a non-profit organization dedicated to lifelong learning in East Tennessee. Roane State provides classrooms, an office, and administrative support. ORICL offers classes, trips, and presentations in Arts and Culture, Music, Science, Religion, Medicine, Finance, Economics, Languages, as well as many other activities and fields of interest.

Develop your audience and market for both your teaching and your craft. Instructors get no fee, but some workshops have a materials fee that is charged and established by the individual instructor. If you are interested and would like more information, contact Tom Fuhrman Fuhrman Glass Studios, 865-481-0596 or fuhrman@heartoftn.net.

The difference between art and craft lies not in the tools you hold in your hands, but in the mental set that guides them. For the artisan, craft is an end in itself. For you, the artist, craft is the vehicle for expressing your vision. Craft is the visible edge of art.

~David Bayles & Ted Orland
Art & Fear

^ . . ^
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Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep.

~Scott Adams

The 2011 festival dates are October 29 and 30, with Preview evening on Friday, October 28. Application is due June 3.

The event draws approximately 7,000 visitors and is one of Hamblen County's largest events.

The festival is housed in and around Rose Center, an 1892 school building, which now serves Morristown, Tennessee, as a cultural arts center and historical museum. Mountain Makins kudos include-
(1) Southeast Tourism Award of Excellence in 2004;
(2) a "Great Escape" by the New York Times in 2002;
(3) Southeast Tourism Society's "Top Twenty Event in the Southeast" for October 2008.

Make your plans for the 2011 Mountain Makins Festival. Arts and crafts are a very important part of the festival. Each year the crafts jury works to present the highest quality handcrafted wares to our visitors through a selective process. An effort is made to find new talent to add to our already excellent group of exhibitors. We invite you to apply. Fill out and mail application by June 3, 2011 to

Festival Director
Rose Center
P.O. Box 1976
Morristown, TN 37816

Contact
Beccy Hamm, Festival Director
Rose Center
442 W. Second N. St.
Morristown, TN 37814
(423) 581.4330
rosecenter@musfiber.com
<http://www.RoseCenter.org>

OPPORTUNITY UT FARMERS' MARKET

Wednesdays, 4 - 7 pm, May 18 thru October 26, 2011

The UT Farmer's Market is highlighting local agriculture, local arts and crafts, local food, local music. The market will start Wednesday, May 18 from 4 to 7 pm to continue every Wednesday until the end of October. Wanted are an array of arts and craft vendors and craft demonstrations (weaving, quilting, carving, etc.

An application is available on the website at http://vegetables.tennessee.edu/2011_UT_market.html

Or you can request one by email or telephone.

Call or email

Gina DiFerdinando, (443) 416-6056

gdiferdi@utk.edu

Send me questions, your offerings, your needs and wants, and notices of your accolades by the 6th of each month for newsletter publication by the 10th.

Sincerely,

Kathryn Aycock
Membership Chair, Foothills Craft Guild
aycock08@comcast.net / 865-687-8734