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Footnotes

OCTOBER 18, 2011

OFFICE LOCATION
Emporium Center
100 S Gay Street
Knoxville, TN

MAILING ADDRESS
Foothills Craft Guild
P.O. Box 5650
Knoxville, TN 37928

CONTACT INFO
Answering Service:
(865) 470-0669
E-Mail:
fcg@foothillscraftguild.org
Website:
www.foothillscraftguild.org

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facebook.com/foothillscraftguild

BOARD OF DIRECTORS 2011-2012

President
Robbie Gentry
robbiegentry@comcast.net

Past-President & Historian
Molly Durr
flattlorist@tds.net

*Vice President &
Standards Chairman*
Ann Lacava
alacava@frontiernet.net

Treasurer

Dear Foothills Guild Member,

A General Membership Meeting

will be held on Sunday morning, November 20, at 9:30 a.m. before show opening in the lounge upstairs in the Jacobs Building.

All members are invited and encouraged to attend.

Much Guild business will be conducted, and new board members for 2012 will be announced.

Members will be asked to vote on the change in dues due date. Please read the article below:
"IMPORTANT--Change in Dues Date Redux"

ELECTION BALLOTS

Look for the ballots for new Board Members soon. You may already have received yours.

The plain envelope contains a biography on each candidate and a ballot card, stamped. Make your vote by circling three members

Treasurer
Linda Folks
linlee@charter.net

Secretary
Jim Gentry
jgentry401@comcast.net

*Scholarships/Education/
 Special Events Director*
York Haverkamp
yorkpottery@gmail.com

Members-at-large

Tom Fuhrman
fuhrman@heartoftn.net

Kathy Seely
 865-300-6153

Lynnda Tenpenny
LTenArt@gmail.com

Clay Thurston
claythurston@bellsouth.net

FINANCE COMMITTEE

Jim Gentry, *Chair*
Robbie Gentry, *President*
Dick McGee, *Past Treasurer*
Linda Folks, *Current Treasurer*
Sissy Caldwell, *At Large*
Cheryl Liles, *At Large*

SUPPORT

Show Director
Karen Noggle
knoggle@onemain.com

Marketing Director
Alex Conner
aleexc@earthlink.net

Website
Gay Bryant
gbryant@gbryantstudio.com

Bookkeeper
Jane Sharp
jksharp55@gmail.com

Membership Director
Kathryn Aycock
aycock08@comcast.net
 PLEASE CONTACT ME
 FOR ANYTHING ABOUT
 MEMBERSHIP OR THE
 NEWSLETTER

MISSION

The Foothills Craft Guild is the oldest artisan's guild in Tennessee, chartered in 1968. Guild members are committed to the highest standards of workmanship and to conducting educational programs and craft demonstrations. The Guild preserves traditional crafts of the region and showcases the newest trends and developments in the craft world at large.

(only three) and drop in a U.S. Post Office mail box, the postage is paid!

Don't know anyone on the ballot? just read the bio's and I am sure you will find three great people to vote for!

SPECIAL EVENTS COMMITTEE NEEDS MEMBERS

MEETINGS ARE HELD REGULARLY ON THE
 2ND WEDNESDAY EACH MONTH

NEXT MEETING IS NOVEMBER 9
 12:30 PM, MIGHTY MUD
 Sutherland Ave.

bring your lunch

FIRST FRIDAY

This committee is responsible for organizing members at the Guild office for First Fridays. A member may sign up to demonstrate his or her craft (no sales), The Guild would like to have another member present for answer questions about the

Guild

and show the permanent
 art collection.

Contact

York Haverkamp
yorkpottery@gmail.com
 865-696-5208

2011 Fine Craft Fair News

Hello Exhibitors!

The show is just around the corner, so I hope everyone is busy making beautiful things to sell! All of the booth spaces are currently filled, and we have one person on the waiting list for a space. Show packets were mailed out today, so you will have that info soon.

All Knoxville exhibitors should make plans to pick up show brochures from the Emporium building or during the November First Friday at the Foothills office. It is expensive to mail these to you, so we hope you can help us keep the costs down by picking them up. Out-of-town exhibitors will receive their show brochures in a separate mailing planned to go out about October 25.

As always, email me if you have any questions.

Karen Noggle, Show Director
knoggle@onemain.com

MONEY
is available for
SCHOLARSHIPS
for
members &
non-members

The scholarship
offers half
the class fee
up to \$150.
Check out the Website
or email York at
yorkpottery@gmail.com

**IMPORTANT
DATES**

▪

NOVEMBER 2011
Fine Craft Fair
Now 3rd weekend
in November
November 18 - 20

▪

MARCH 2012
Fine Craft Show
at the Emporium

MORE SHOW INFORMATION

NAME TAGS

New Members, we have ordered your name tags (cost included in your fees), and they will be ready for the show. To save on postage, if you are doing the show, they will be in your packet that you pick up from the Jacob's Building Office the day you set up. You will need them for entrance to the building each morning. Those not doing the show, we will mail them to you.

If you have lost your name tag, let Kathy Aycock (aycock08@comcast.net) know as soon as possible. She can order them in the next week so you can have them for the show.

The cost per replacement tag is \$10.00.

SHOW PACKETS

It is that time of year again, the show packets should be in your mail box in the next week. If you don't see it soon, let Karen know, we may not have a good address for you. Please take the time to READ your show packet. Karen spends a lot of time giving you information you need to know.

FRIDAY NIGHT PARTY

Due to demands on everyone's time, we will not have the Friday night party this year. Many have expressed how tired they are after the show on Friday and just want to go home. So, until we come up with a good idea to gather, eat, and not be so tired, we will forgo the dinner for this year.

MEMBERSHIP DIRECTORY

Copies of the Foothills membership Directory will be available for purchase at the show. The cost will determined after the printing costs are known. If you want to pre-order a copy, send Kathy Aycock an email at aycock08@comcast.net.

HELLO, EVERYONE, FROM ALEEX

Our Fall Show is quickly approaching, and I wanted to give special thanks to all of our corporate sponsors: News Sentinel, WATE TV 6, B97.5 Radio, the City of Knoxville, and WUOT Radio. In addition to the advertising dollars the Guild is spending, I have negotiated a substantial amount in free advertising, so we have lots of promotional efforts underway.

TOP 20

This year a Fine Craft Fair was chosen again as one of the Top 20 Events by the Southeastern Tourism Society.

SOUTHERN LIVING MAGAZINE

We are especially excited that both Southern Living magazine and AAA magazine will feature

LIVING MAGAZINE AND AAA MAGAZINE WILL FEATURE THE SHOW IN THEIR NOVEMBER ISSUES!

LOCAL PROMOTION

We have printed 37,000 of the show brochures that will be mailed out and distributed around the area. I'm also sending press releases to the newspapers, so watch for articles starting in November. Advertising will include newspapers, TV, radio, website listings, and magazines plus brochures will be distributed at all 31 ORNL Credit Unions in East Tennessee. See you at the show!

HELP US GET THE WORD OUT

Here are posters about the show for you to download and post anywhere and everywhere-- your bank, grocery, church, hair stylist, vendors you use, etc.

There is a color and black/white version, and your help distributing these around town would be greatly appreciated! Here's a link for the posters on our website in the upcoming show section <http://foothillscraftguild.org/show.html> and then a direct link to the posters page <http://foothillscraftguild.org/posters-2011.html>.

Alex Conner
President
Marketing Dimensions
Creative Marketing That Works!

ADDITIONAL SHOW INFORMATION-- STANDARDS

Hey, Members,

If you are participating in the Fall Show, standards will adhere to a firm schedule.

All members need to be set up by 5:00 pm on Thursday for the review. We will work until about 9:00 pm.

Please don't ask for an exception. It is difficult enough to bring the review committee together once, but let's not ask them to do it twice to accommodate the special ones. If you are not comfortable leaving your work all night, then you are welcome to stay until after the review and remove your items.

Remember, the building is locked and a security guard is inside until the last member or Karen Noggle has left the building. The guard will patrol the exterior all night. Part of your booth fee pays for security all weekend.

This year, standards of work will be enforced.

Inexpensive items that DON'T FIT with your body of work will not be acceptable. Meaning, if you make terrific pottery tea pots, don't make simple inexpensive clay pendants for sale. But, if you make clay tea pot pendants that fit with your style of work, that is acceptable.

We have had a lot of complaints that standards are not being upheld, and we will attempt to resolve these issues.

Remember, NO DUCT TAPE on the floor. We are subject to a fine from the Jacobs Building management and we will gladly pass that fine on to you! Blue tape will be available to you in the Show Office if you need it.

Also, the Fire Marshall is very particular about extension cords. They should all be tucked away and taped down to avoid tripping hazards. Please help me make this a safe, high quality show for all of us!

Ann Lacava, Standards Chair

Credit Card/Smart phone Seminar-- Another one before the Fall Show

The first seminar was held at the Foothills office October 11. Many of you wanted to attend, but had other commitments that night. The participants were quite pleased with the knowledge and information they gained and even learned some new things about their current cell/smart phones.

We will offer the same seminar again to the community on November 8th, 6:30 pm at the Foothills Craft Guild office. This is before our Fall Show, so you should be able to have everything in place to take credit cards at the show. We ran about 2 hours with all the material we covered. We will work to streamline the information to make it a bit shorter. Fees: Foothills Member, \$8 and the public, \$10. You can charge the fee with a credit card. RSVP: robbiegentry@comcast.net

IMPORTANT---

Change in Dues Date Redux

It was brought to our attention that when we presented a change in dues date at the General Membership meeting in June to make the dues year run concurrent with our fiscal year, we did not follow the procedures for amending the guild bylaws by sending out the change in writing 10 days in advance of the meeting.

We intend to remedy this oversight by having the

membership revote on the dues date change at the membership meeting to be held during the Fall Show.

Accordingly, we propose that Article III, Section 4 of the guild by-laws be amended as follows (changes in bold and underlined):

Section 4.

Dues. Dues for the various classes of membership shall be set annually by the Board and published in the Guild Newsletter one month prior to date due and shall be due and payable during **June** of each year.

Final written notice shall be mailed to all members whose dues are not paid by **July 1**. Any member whose dues are not received by **July 15** shall be dropped from the rolls. Once dropped from membership, a former member shall reapply for membership in the manner set forth in Section 3a of this Article III. Except as provided for in the provisions of these by-laws, membership, when once attained, shall continue from year to year. There shall be no pro-rating of dues for a partial year of membership. The full amount of yearly dues is required irrespective of the time of year membership is acquired.

The changeover will be a two-year process. Next year will be a transition year.

In 2012, dues will still be due by February 29; however, the amount of dues for individual members will be \$60. This is the same monthly rate as the current dues (**\$3.75 per month**), but it will cover a 16-month period from March 1, 2012, through June 30, 2013, rather than the usual 12-month period.

Then, in 2013 and thereafter, the amended by-laws will apply, and dues of \$45 will be due by **June 30**.

Using a 16-month year during the transition year avoids the administrative burden of having to collect dues twice in 2012--once for the 4-month period from March 2012 to June 2012 and once for the 12-month period from July 2012 to June 2013.

Members will still be able to pay their dues (16-month rate) for the 2012 transition year at the end of the 2011 Fall Show.

Dues for **2012** (to cover 16 months) are:

\$60 for individual members,
\$120 for center memberships,
\$167 for educational center memberships, and
\$47 for associate memberships.

Beginning **2013** the 12-month annual membership

dues will resume:

\$45 for individual members,
\$90 for center memberships,
\$125 for education center memberships, and
\$35 for associate memberships.

Finance Committee members do not believe this violates the provision prohibiting prorating dues which is specifically targeted at when individual membership is acquired within a year.

CALLING ALL WOODWORKERS

Since I have been working with our Permanent Collection I have had the wonderful idea of having shelves made for some of our smaller items. I thought it would be nice if one or more of our woodworkers in the Guild would build shelves for some of these smaller items (no one likes cheap metal shelves). I also thought it would be nice if we had a glass display case (trimmed in wood) that could be locked. This would make it possible for some of our valuable small items (jewelry, etc.) to be displayed safely. The glass case could be trimmed with wood (hence getting more woodworkers involved). This would be your gift, and donation, to the Permanent Collection and it would help solve the problem of display space. I would put a nice name plate beside it to show who made it, etc. If you have any ideas and would like to talk with me, just call me at (865) 803-3471.

I thank you and your Guild thanks you!

Molly Durr

Please send me stuff for the next newsletter.

Kathryn Aycock
 Membership Chair, Foothills Craft Guild
 aycock08@comcast.net
 865-687-8734

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