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Footnotes

OCTOBER 3, 2011

OFFICE LOCATION
Emporium Center
100 S Gay Street
Knoxville, TN

MAILING ADDRESS
Foothills Craft Guild
P.O. Box 5650
Knoxville, TN 37928

CONTACT INFO
Answering Service:
(865) 470-0669
E-Mail:

fcg@foothillscraftguild.org

Website:

www.foothillscraftguild.org

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facebook.com/foothillscraftguild

BOARD OF DIRECTORS 2011-2012

President
Robbie Gentry
robbiegentry@comcast.net

Past-President & Historian
Molly Durr
flatflorist@tds.net

Vice President & Standards Chairman
Ann Lacava
alacava@frontiernet.net

Treasurer

Dear Member,

The 2011 Fine Craft Show draws near---
the 3rd weekend in November,
Friday the 18th thru Sunday the 20th.

This newsletter contains important information
about the show-

- A.** Standards and booth requirements
- B.** Opportunity for Box Office Cashiers

Also check out these articles--

- C.** SquareUp Seminar , October 11
- D.** The Special Events Committee needs members
- E.** The Guild needs volunteers to staff the office during First Fridays. One member can demonstrate each month.
- F.** The change in dues due date is revisited
- G.** UT Appalachian Art Festival
- H.** Donation request for Tennessee All Academy and ROTC Parents' Club Ball Auction

BUSINESS SEMINAR

Have you heard about the new

linlee@charter.net

Secretary
Jim Gentry
 jgentry401@comcast.net

Scholarships/Education/
 Special Events Director
York Haverkamp
 yorkpottery@gmail.com

Members-at-large

Tom Fuhrman
 fuhrman@heartoftn.net

Kathy Seely
 865-300-6153

Lynnda Tenpenny
 LTenArt@gmail.com

Clay Thurston
 claythurston@bellsouth.net

FINANCE COMMITTEE

Jim Gentry, Chair
Robbie Gentry, President
Dick McGee, Past
 Treasurer
Linda Folks, Current
 Treasurer
Sissy Caldwell, At Large
Cheryl Liles, At Large

SUPPORT

Show Director
Karen Noggle
 knoggle@onemain.com

Marketing Director
Aleex Conner
 aleexc@earthlink.net

Website
Gay Bryant
 gbryant@gbryantstudio.com

Bookkeeper
Jane Sharp
 jksharp55@gmail.com

Membership Director
Kathryn Aycok
 aycok08@comcast.net
 PLEASE CONTACT ME
 FOR ANYTHING ABOUT
 MEMBERSHIP OR THE
 NEWSLETTER

MISSION

The Foothills Craft Guild is the oldest artisan's guild in Tennessee, chartered in 1968. Guild members are committed to the highest standards of workmanship and to conducting educational programs and craft demonstrations. The Guild preserves traditional crafts of the region and showcases the newest trends and developments in the craft world at large.

SQUARE UP credit card system that has NO CREDIT CHECKS and ONLY ONE FEE at the time of the charge?

- Tired of missing sales?
- Want to know more?
- What are the drawbacks?
- Are there any hidden fees?
- Compliance fees?
- What do I need to know to take advantage of this?
- How does it work?

We will explore all these things as well as show you how easy it is to operate. In addition, I will bring in an Ex-Verizon Representative to talk to you about SMART PHONES, I Phones, and use with iPad/Tablet. These are the necessary tools to use the Square Up. He will give you the low-down and help you decide if you are ready for this technology. If you already have one, would you like to know if you are using it effectively? He can help you make this the most valuable tool you own.

Don't miss this informative opportunity!

Note: Nothing is for sale, this seminar is designed to help you make decisions that will better your business

When: October 11th at 6:30 pm

How long: Until the last question is answered

Where: 100 S. Gay Street, Emporium Building, Foothills Craft Guild Office

Who can attend: ANYONE tired of the red tape or not taking credit cards and missing out on sales

Cost: Guild Members \$8.00

Outside guests \$10.00

(and you can pay with a credit card)

RSVP if possible robbiegentry@comcast.net or 865-256-2807

Walk-ins welcome

Proceeds will pay the travel expenses for Ross Roberts, and the remainder will be donated to a Foothills Craft Guild (addressing a budget shortfall).

NEED BOX OFFICE CASHIERS FOR THE 2011 FALL SHOW

In preparing for managing the Business Office at

**SPECIAL
EVENTS
COMMITTEE
NEEDS
MEMBERS**

**REGULAR
MONTHLY
LUNCH-TIME
MEETINGS
12:30**

**MIGHTY MUD
Sutherland Ave.
2nd
WEDNESDAY
each month**

bring your lunch

The Special Events Committee was organized so the Guild can

- maintain a presence in the community,
- gain name recognition,
- fulfill its mission as a non-profit organization.

FIRST FRIDAY

This committee is responsible for organizing members at the Guild office for First Fridays. A member may sign up to demonstrate his or her craft (no sales), The Guild would like to have another member present for answer questions about the Guild and show permanent art collection.

Contact
[York Haverkamp](mailto:YorkHaverkamp@yorkpottery@gmail.com)
yorkpottery@gmail.com
865-494-7450

**ADOPT A PROJECT
DOWNTOWN**
[Michael Robison](#)

the rain snow again this year, I can see that we will need at least one, and possibly two, new Box Office Cashiers to replace former staff who will not, or may not, be returning. Fortunately Jane Sharp and I will have the assistance of at least two of our most experienced people returning again for the third time.

The Foothills Board wants to look for qualified replacements from among the Guild membership before opening the selection to family, friends, or the general public. This announcement is a call for expressions of interest, and a statement of relevant experience from Guild Members.

Anyone interested in being considered must reply by **November 1, 2011**.

To be considered for the position of Box Office Cashier, an applicant must agree to work on all three days of the Show; specifically,

**Friday, Nov. 18, 9:00 am- 6:00 pm;
Saturday, Nov. 19, 9:30 am - 6:00
pm, and
Sunday, Nov. 20, 10:30 am - 5:00 pm.**

The Stipend paid for new cashiers is **\$250 for 24 hours work.**

There will be time for lunch breaks, and to browse the Show.

We are looking for applicants whose employment history includes supervised experience working in retail sales, and/or customer service positions, who are capable of performing complex cash and credit card transactions accurately and efficiently under varying levels of pressure and unanticipated circumstances. It gets real *frantic* in the office at times. Yet, ticket price calculation, and making correct change, is just as essential when there are 100 people waiting in line in the rain, as when there are only two basking in the sunshine.

The cashier is the first person the public encounters at the Show, and therefore she/he is **the persona of the Foothills Craft Guild**. Consequently, experience with, and ability to cope with, the occasional rude and demanding customer, who WILL show up, is absolutely essential for our public image. We also want a person who is eager to be a congenial team player in the office.

Guild members who can handle this task are encouraged to describe your employment experiences that qualify you for selection. Please send a statement of your background and your willingness to work the entire show to:

**Dick McGee
25 S. Germantown Rd., Apt. #111
Chattanooga, TN, 37411
by November 1**

... downtown Market Square District to explore the possibility of the adopting a project. This would be one way the Guild can give back to the community

POSTER CONTEST

York Haverkamp will contact a representative of Knox County Schools about organizing a Guild poster contest, complete with T-shirts.

ADDITIONAL POSSIBILITIES

1.

For spring, a Guild sponsored art contest at a local school for special students. A Guild member has volunteered to make awards.

2.

A special exhibit of the work of Foothills Craft Guild members at KMA (Knoxville Museum of Art).

IF YOU HAVE OTHER GREAT IDEAS, PLEASE JOIN US.

OPPORTUNITY

THE UNIVERSITY OF TENNESSEE

ANNUAL APPALACHIAN HERITAGE FESTIVAL

**Monday
October 17, 2011**

10:00 am to - 6:00 pm

Looking for vendors specializing in handmade items, preferably Appalachian in nature.

Include your full address, phone number, and email.

I look forward to hearing from you.

Dick McGee

ADDITIONAL SHOW INFORMATION

Hey, Members,

If you are participating in the Fall Show, standards will adhere to a firm schedule.

All members need to be set up by 5:00 pm on Thursday for the review. We will work until about 9:00 pm.

Please don't ask for an exception. It is difficult enough to bring the review committee together once, but let's not ask them to do it twice to accommodate the special ones. If you are not comfortable leaving your work all night, then you are welcome to stay until after the review and remove your items.

Remember, the building is locked and a security guard is inside until the last member or Karen Noggle has left the building. The guard will patrol the exterior all night. Part of your booth fee pays for security all weekend.

This year, standards of work will be enforced.

Inexpensive items that DON'T FIT with your body of work will not be acceptable. Meaning, if you make terrific pottery tea pots, don't make simple inexpensive clay pendants for sale. But, if you make clay tea pot pendants that fit with your style of work, that is acceptable.

We have had a lot of complaints that standards are not being upheld, and we will attempt to resolve these issues.

Remember, NO DUCT TAPE on the floor. We are subject to a fine from the Jacobs Building management and we will gladly pass that fine on to you! Blue tape will be available to you in the Show Office if you need it.

Also, the Fire Marshall is very particular about extension cords. They should all be tucked away and taped down to avoid tripping hazards. Please help me make this a safe, high quality show for all of us!

Ann Lacava, Standards Chair

IMPORTANT---

Change in Dues Date Redux

~~Various items~~
Covered awnings

Participants may bring
a tent if they wish

No charge for tables

Discounted parking
passes (\$2.50).

If anyone is interested,
CONTACT

Heather Floden

General Books Manager
University of Tennessee
Bookstore

hfloden@utk.edu

REQUEST FOR A DONATION OF ART

In December of
each year
Tennessee All Academy
and
ROTC Parents' Club
hold a ball to honor
all Tennessee sons
and daughters
at the service academies
or those enrolled
in ROTC.

During this ball an
auction is held in which
all proceeds go to the
Wounded Warrior
Project which seeks
to empower and
help wounded
service members
adjusting to their
new circumstances.
Would any Foothill
Guild members
donate
a piece of their art
for the auction?

It will be
December 29, 2011
at Loews, Nashville.

The TN All Academy
and ROTC Parents'
Group is a
401C3
organization
and will gladly
provide

It was brought to our attention that when we presented a change in dues date at the General Membership meeting in June to make the dues year run concurrent with our fiscal year, we did not follow the procedures for amending the guild bylaws by sending out the change in writing 10 days in advance of the meeting.

We intend to remedy this oversight by having the membership revote on the dues date change at the membership meeting to be held during the Fall Show.

Accordingly, we propose that Article III, Section 4 of the guild by-laws be amended as follows (changes in bold and underlined):

Section 4.

Dues. Dues for the various classes of membership shall be set annually by the Board and published in the Guild Newsletter one month prior to date due and shall be due and payable during **June** of each year.

Final written notice shall be mailed to all members whose dues are not paid by **July 1**. Any member whose dues are not received by **July 15** shall be dropped from the rolls. Once dropped from membership, a former member shall reapply for membership in the manner set forth in Section 3a of this Article III. Except as provided for in the provisions of these by-laws, membership, when once attained, shall continue from year to year. There shall be no pro-rating of dues for a partial year of membership. The full amount of yearly dues is required irrespective of the time of year membership is acquired.

The changeover will be a two-year process. Next year will be a transition year.

In 2012, dues will still be due by February 29; however, the amount of dues for individual members will be \$60. This is the same monthly rate as the current dues (**\$3.75 per month**), but it will cover a 16-month period from March 1, 2012, through June 30, 2013, rather than the usual 12-month period.

Then, in 2013 and thereafter, the amended by-laws will apply, and dues of \$45 will be due by **June 30**.

Using a 16-month year during the transition year avoids the administrative burden of having to collect dues twice in 2012--once for the 4-month period from March 2012 to June 2012 and once for the 12-month period from July 2012 to June 2013.

Members will still be able to pay their dues (16-month rate) for the 2012 transition year at the end of the 2011 Fall Show.

upon request
a tax receipt for the
donation.

Guests of the ball bid
on items displayed in
the entryway to the
ballroom.

For more information,
please contact
Margaret or
Jo Anne Cody
305 Essex Rd.
Cookeville, TN 38506

931-525-6757
www.tennesseemilitaryball.org

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is available for
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The scholarship
offers half
the class fee
up to \$150.
Check out the Website
or email York at
yorkpottery@gmail.com

IMPORTANT DATES

■

NOVEMBER 2011
Fine Craft Fair
Now 3rd weekend
in November
November 18 - 20

■

MARCH 2012
Fine Craft Show
at the Emporium

Museum of Appalachia
Mountain Berry Basket
PIN

Dues for **2012** (to cover 16 months) are:
\$60 for individual members,
\$120 for center memberships, and
\$167 for educational center memberships.

Beginning **2013** the 12-month annual membership
dues will resume:

\$45 for individual members,
\$90 for center memberships, and
\$125 for education center memberships.

Finance Committee members do not believe this
violates the provision prohibiting prorating dues
which is specifically targeted at when individual
membership is acquired within a year.

The story of a Mountain Berry Basket Pin

After the Foothills Craft Guild show in the fall of
2006, Bill Alexander asked fellow Guild member and
jewelry maker Patti Collins-Brown, if she would
make him a small number of silver pins in the shape
of his Mountain Berry Basket. She took a quick
photograph of one of the five Mountain Berry
Baskets that Bill had used to be juried into the
Southern Highland Craft Guild. A few months later,
Patti had created a small silver pin that was a great
representation of Bill's Mountain Berry Basket.

Last year, Bill asked Patti for permission to use her
creation as a pattern to mass produce a pin from base
metal. Patti, graciously gave her permission, and the
task was accomplished by The Pin Peddlers in North
Carolina. The Pin Peddlers was started by Bill Henry
and his late wife, and is now operated by some of
Bill's family members.

Bill Henry is a founding and life time member of the
Foothills Craft Guild and is a life time member of
the Southern Highland Craft Guild.

It just so happens that The Pin Peddlers also
produces the annual pin for the Museum of
Appalachia Tennessee Fall Homecoming, and yes for
2011, that pin showcases a silvered colored Mountain
Berry Basket on a black background. This pin not
only represents Bill's work with bark baskets, but
honors others like the late Jimmy White and the late
Alvin Wood. They were well known at the Museum
of Appalachia for their many talents including
making bark baskets. It also honors all the mountain
folks who made bark baskets out of tradition and
necessity. The tradition continues...

Bill will be demonstrating making his Mountain
Berry Baskets at the Museum of Appalachia



Tennessee Fall Homecoming, October 7 - 9, 2011.

Please send me stuff for the next newsletter.

Kathryn Aycock
Membership Chair, Foothills Craft Guild
aycock08@comcast.net
865-687-8734

[Forward email](#)



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