

Foothills Craft Guild News

December, 2009

Fall Show Results

There was a busy hum throughout the show this year, even on Friday afternoon! This observation was verified by the show statistics: Of those members who filled in their show reports, comparing the average sales per booth of 2009 to 2008, there was an increase of 23% per booth. The Marketplace group booth's average sales per participant were up 21%, and the total number of customers (paid admission and complimentary tickets) was up 14%.

And how did the exhibiting members feel about the show? Here's the results of the show survey:

Compared to last year, this year was

	2009	2008	change
Better	38	23	15
The same	26	30	4
Worse	28	27	1
Not Applicable	25	20	5
no answer	1	15	14

Compared to your other shows this year, were your Foothills sales

	2009	2008	change
Better	72	21	51
The same	40	35	5
Worse	20	30	10
Not Applicable	6	10	4
no answer	15	17	2

Compared to your pre-show expectations, were your sales

	2009	2008	change
Better	42	21	51
The same	46	50	5
Worse	24	24	0
Not Applicable	0	1	4
no answer	6	14	8

Foothills Artist Absent from Fall Show

Many of you asked about where Nancy Jansen was at the Fall show. Nancy has been a member of the Guild since 2004, and does beautiful silver jewelry. Right around the time of the show, Nancy was diagnosed with an inoperable brain tumor. She is doing well right now, but starts an aggressive treatment

plan in January. Let's put the power of positive thinking to work and send her our collective well wishes! She said she would like to hear from her Guild friends, and her e-mail address is nancyjansen7@yahoo.com

Molly Durr and Karen Noggle would like to pay Nancy a visit sometime closer to Christmas. We would like to surprise her with a basket of small handmade presents from Guild members. If you have something you would like to give us for this basket, please send it or bring it to the address below before Dec 16. Molly lives in Halls - Call Molly first if dropping something off (865-803-3471).

Molly Durr
4208 Eiffel Lane
Knoxville TN 37938

Another drop-off idea: Call Karen (865-207-7710) to meet in Knoxville and give her your gift. Karen drives to the Fountain City and Rocky Hill areas several times per week, especially on Mon-Tues-Wed.

P.S. This is a surprise for Nancy, so she didn't get the second part of this notice!

Foothills Artists in the News

Kudos to Annamaria Gundlach, who received first place in three-dimensional art in the Fine Arts Blount Annual Tie Dye Juried Art Show and Event.

Lynnda Tenpenny is one of the featured artists at Art Market Gallery from December 1-27. Special holiday hours: Monday-Saturday 11-6, Sunday 1-5. www.artmarketgallery.net

Congratulations to Susan Parry, who, at the end of October, received a blue ribbon (Judge's Choice) at the Webb School show. It was presented to her by the Webb School's Headmaster.

Bill Lee was recently featured in the Knoxville News Sentinel for his sculptural clay work. The article, which describes Bill's background and approach to handbuilding, can be found at www.knoxnews.com/news/2009/nov/06/shaped-by-experience.

New Board Members

The election results were announced at the membership meeting at the fall show (Sunday, November 15). Terri Cadman, York Haverkamp, and Jim Gentry will be replacing outgoing Board members Jo Marie Brotherton, Gay Bryant, and Ann Caudill. Many thanks to Jo, Gay & Ann for their years of service to the members, and welcome to the new members!

At a Board meeting on December 2, the new officers were elected: Beginning February 1, your new President will be Robbie Gentry, Vice President and Standards Chairperson will be Terri Cadman. Two Board members were re-elected to their offices: Jessica Dockery will continue to be the Secretary and Dick McGee will serve again as Treasurer.

York Haverkamp will be the Director of Education and Scholarships, Kathy Seeley and Clay Thurston will assist with Standards, and Jim Gentry will serve on the newly formed Finance Committee. Molly Durr, outgoing President, will take on a new role as Guild Historian.

A Thank-you Note to the Guild

Dear Guild Members,

I just wanted to thank you for my wonderful gift that was enclosed in the card that you all signed at the fall show. It was very unexpected but very much appreciated! I also want to thank you **again** for letting me be your President for the past three years. It hasn't been a piece of cake but I do think it has allowed me to grow and realize just how much I love Foothills and that I want to see it succeed and grow. I think we are on the right track!

I have one more year on the Board and have decided to take on the task of Historian...sort of. So, if you have any stories to share, old show brochures, signs or articles, please send them to me. I will leave you with these parting words as while I am still your President...remember, your Board of Directors is strictly a volunteer Board so, be kind, patient and understanding and, if you feel the need to complain, think about what I have just said before you blast us. We all work very hard to make it nice for **you**. I look forward to seeing you again in the fall.

Fondly,
Molly

Opportunities

Mighty Mud Gallery: We are looking for new artists who would like the opportunity to show/sell work in our Mighty Mud gallery, located at 2444 Sutherland, Knoxville. Each interested artist must fill out an artist submission form and submit images of their work through email. Open to all media. www.mightymudclay.com/gallery or 865-595-1900.

Call to Artists: Dogwood Arts Festival – Knoxville, TN – April 9-11, 2010 The 50th Annual **Market Square Art Fair** will be held April 9-11, 2010 in downtown Knoxville, Tennessee. A part of the larger Dogwood Arts Festival, this juried outdoor fair features fine art and craft, photography, live music and dance performances, artist demonstrations, and hands-on projects for kids and adults. To make this event more exhibitor-friendly, open hours for artist booths have been shortened, and the event will NOT coincide with the Sundown in the City music concert. The Market Square Art Fair will be located on Market Square, along Market Street and in Krutch Park, in the heart of downtown Knoxville. **Application deadline: December 31, 2009**

- Booth set-up--Thurs, April 8
- Fair hours--Fri - Sat, April 9 - 10: 10 am – 7 pm, Sun, April 11: 11 am – 5 pm
- Booth fee is \$175; electricity is provided to each booth
- Exhibitors must provide their own white tents, or one may be rented for \$125
- Overnight security is provided
- Application requirements: \$25 jury fee and five digital images (preferred), slides, or photos

For additional information and to print out an application:

http://www.dogwoodarts.com/doc/2010_daf_market_square_art_fair.doc.