

Foothills Craft Guild Newsletter

February 2004

PRESIDENT'S MESSAGE

Gosh, I don't know where to start. There is so much to say and so little time and space to say it. I want to tell you about your new board, the Spring Show, the Fall Show, new members, the web page, Friends, our new office space. The list goes on and on. It is going to be a truly exciting year for FHCG.

I must start by thanking our outgoing board members Karen and Betty. As president for the past two years Karen has done a wonderful job leading the Guild and coordinating the efforts of the board to get the Spring Show started, improve the Fall Show, and coordinate between the board and show committee, to mention just a couple of her accomplishments. I'm glad she will be around as Past President board advisor. Betty's valuable input in the Marketing area helped greatly in getting our new website defined and she single handedly designed our brochure. Come to our membership meeting on March 2nd to say thanks to Karen and Betty.

A hearty welcome to our new board members: Gay, Kristine and Ann. Each brings valuable expertise and experience to your board. Come to our membership meeting on March 2nd to meet them and the rest of your board.

It is an honor for me to serve as your president. This is my second term on the board and I am very excited about the

direction the Guild is heading and the enthusiasm of your board of directors to accomplish big things for your Guild. Do your part and come to the membership meeting on March 2nd and give us your input on our direction

As I have already mentioned, there are things to tell you about the Spring Show, the Fall Show, new members, the web page, Friends, our new office space, and more. Come to the membership meeting on March 2nd and get the whole scoop.

Dennis

WHAT YOU WILL FIND INSIDE THIS ISSUE

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Foothills Craft Guild Annual Membership Meeting

Tuesday, March 2nd, 7:00 pm
The Upstairs Gallery
Oak Ridge



Introduction of New Members

Plans for the Spring Show

New "Life Members

Approval of Budget



AGENDA GENERAL MEMBERSHIP MEETING

Time: 7 pm

Place: Upstairs Gallery

1. Introduce new Board of Directors – Dennis
2. Spring Show Update – Karen
3. Friends – Ann
4. Website – June
5. Standards Update – June
6. New Member Introductions – Charlie
7. Office Move Update – Karan
8. Fall Show Organization – Dennis
 - ? PR – Kristine, Teresa
 - ? Financial – Pat
 - ? Show Committee – Karen
9. Life Members – Charlie
10. 2004 Budget Approval – Pat
11. Open Discussion

WELCOME TO OUR NEW
MEMBERS

Alexander, Bill

Knoxville
NATURAL MATERIALS, bark
baskets

Arnemann, John

Chattanooga
CLAY, sculpture

Aycock, Kathryn

Knoxville
JEWELRY, polymer clay
beadwork

Bryant, Gay

Oak Ridge
PRINT MAKING, hand colored
prints

Costello, Art

Powell
PHOTOGRAPHY,

Dobson, Juanita Payne

Greeneville
NATURAL MATERIALS,
feather painting

Draper, Fred

Knoxville
PHOTOGRAPHY

Fritchman, Randy

Sevierville
WOOD, turner

Grant, David

Maryville
CLAY, pottery

Haverkamp, York

Norris
CLAY, wheel thrown

Kroll, Roger

Knoxville
JEWELRY, silver

Lemings, Beverly

Maryville
FIBER, ribbon embroidery

May Denise

Kingston
JEWELRY, beadwork

Paar, Teresa

Maryville
WOOD, turner – textured bowls

Sullivan, Linda L.

Oak Ridge
CLAY, pottery

SPRING SHOW

Please be assured that the DAF staff and volunteers are really excited about working with Guild exhibitors, and are dedicated to making this downtown event in April a success. There will be room for about 30 to 35 Foothills exhibitors in our courtyard area, so please respond if you are interested. The dates of the show are Thursday April 15 thru Sunday April 18.

By now you have received the Dogwood Arts Festival application for the Spring show event on Market Square where Foothills artists will be exhibiting in a specific area. The application for the Foothills event is blue and says “2004 Foothills Exhibitor” at the top. You need to apply as soon as possible.

If you received a second application for events on Market Square and Fountain City, **please take note:** this second application is for craft-selling in different areas/different dates than the Guild’s Spring show event. You are, of course, free to choose which event to be associated with. Please be aware that craft exhibitors in the other areas/events may not be juried, and the range of quality will vary greatly.

Sorry for any confusion, but different volunteers are in charge of the different DAF events. Each event coordinator has their own mailing list, and Foothills members may be on several of these lists.

2004 BOARD OF
DIRECTORS

Teresa Brittain
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brittaintk@comcast.net

Gay Bryant
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June Crowe
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Charlie Mead
865-354-1993
fhcg@webtv.net

Kristine Taylor
865-406-5407
kdt designs@comcast.net

From Bob Conliffe:

Call to Artists
The Lincoln Park United Methodist Church
Is sponsoring a Spring Fling at
THE POTTER'S PORCH

The church building and parking area
3120 Pershing Street

Friday May 21st and Saturday May 22nd

We invite you to come and display and sell your art. Space will be available, without power, at a rate of \$25.00 per space for both days (21st and 22nd)

We can provide power for a few spaces.

We have some covered area

Tables can be furnished

We are advertising now for this event.

Lunch and dinner on Friday and
Saturday will be offered at a nominal price.

We would like to have you

Call: Bill Beard at 865.524.7601

Isleybeard@att.net

WANTED

Foothills Craft Guild is seeking an experienced public relations professional to handle PR and oversee advertising for its November '04 show in Knoxville. Responsibilities include:

- ? Working with media to maximize publicity
- ? Preparation and distribution of press releases/media packets
- ? Oversight of print and broadcast ad production
- ? Oversight of direct mail
- ? Working with media buyer to ensure maximum coverage from media placement
- ? Coordinating media sponsorships and new advertising venues with media buyer

Candidates should have PR experience with similar events and good working knowledge of Knoxville area media outlets. Please send resume, with references, to:

Foothills Craft Guild
P. O. Box 6999
Oak Ridge, TN 37831-6999.

Upstairs Gallery

The Upstairs Gallery in the Oak Ridge Mall is now accepting new members. Six months membership is \$30, members pay 30% on sales and work one 3 1/2 hr session per month. Members of Foothills are already juried for acceptance IF work is needed in that category. Please contact Judy Kidd 483-6540 for information. We are particularly in need of woodworkers and potters.

gjkidd@aol.com

Call for Artists! Artique 2004—An Auction of Fine Art and Antiques—sponsored by the Pellissippi State Foundation at the Marriott Hotel, Downtown Knoxville, Saturday, May 15, 2004, 7-11 pm. Pellissippi State is pleased to invite you to participate in Artique 2004, the Foundation's annual spring gala in support of education and the arts. The special evening will showcase outstanding fine arts and antique selections of our region in a black-tie (optional), invitation-only event for art patrons, collectors, and artists. Participating artists whose work is accepted for auction will receive one complimentary ticket and may purchase a second ticket for half-price. This special evening will feature a juried, upscale open and silent auction of artists' work, a lavish sit-down dinner, a cash bar, and lively music. Artists will receive 70 percent of the sale price on all work successfully auctioned. The remaining 30 percent will be donated to the Pellissippi State Foundation's educational programs. In order to preserve market value and client base, artists will be asked to set a minimum acceptable bid. A comprehensive catalog will be prepared for the even, and only qualified individuals will handle and install the art pieces. JUROR: Sandra Blain, Director Emeritus, Arrowmont, School of Arts and Crafts, Gatlinburg, Professor of Art, UT, Knoxville. CALENDAR: March 12-13, 10 am-2 pm—delivery art to Pellissippi campus. March 20—juror notification cards of declined work mailed. April 2-3—pick up declined work. SATURDAY, MAY 15: Artique 2004. May 17, 10 am-2 pm: Pick up of unsold work.

For entry form and details on media and presentation, go to http://www.pstcc.edu/community_relations/events/04/artique/index.html or contact the PSTCC Foundation Office at 865-694-6528.

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First Class