

# **Foothills Craft Guild News October 2010**

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## **From Your Show Director: Fall Show News & Membership Meeting**

Hello everyone...the Fall show is quite full with over 150 exhibitors, including 12 exhibitors in the Marketplace group booth and several guest artists. We also have a great line-up of craft demonstrations this year. A Final Exhibitor List with up-to-date corrections/additions will be posted on the website in a few days.

Remember to attend the annual FCG fall membership meeting on Sunday Nov 14 at 8:30 am on the balcony at the Jacob Building, Chilhowee Park (before the show opens). Along with other Guild business, we will discuss plans for a Foothills Craft Guild members exhibit of fine craft at the Emporium Building in February 2011.

If you need to contact me for any reason in the few days prior to the show or during the show -- do not email me! I still have a desktop computer -- and I won't be at home to receive emails! Please call my cell phone number which is listed in your show instruction papers.

Looking forward to seeing everyone in just a few weeks!--Karen N.

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## **Third Annual Foothills Craft Guild Party**

Rather than the Friday night pizza party that we've had during the Fall Show for the past couple of years, this year we're having more of a "mix and mingle" party, with hors-d'oeuvres and live music.

- When: Friday night of the show (November 12), 6:00 to 8:30 pm
- Where: Upstairs on the balcony at the Jacob Building, Chilhowee Park
- Why: To mix and mingle with old friends and meet new ones! We will also be inviting our show sponsors, and Friends of Foothills.
- Cost: \$7.00 per person--purchase tickets in advance\*\*
- Menu: Hors-d'oeuvres, limited bar, non-alcoholic refreshments, and the sweet sounds of the local band ***Mountain Laurel***.

**\*\* Show Exhibitors**--Sign up and pay in the show office on Thursday, November 11, when you check in **prior to** setting up.

**\*\* Guild members not participating in the show**--Please join us! Mail a check before the show to Foothills Craft Guild, P.O. Box 5650, Knoxville, TN 37928 (\$7 per person, payable to Foothills Craft Guild), and we will add your name to the party list!

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## Fall Show Marketing News

Hello everyone! Our Fall Show is quickly approaching, and I wanted to give special thanks to all of our corporate sponsors: Knoxville News Sentinel, WATE TV 6, B97.5 Radio, and WUOT Radio. A new sponsor we've added this year is the City of Knoxville. In addition to the advertising dollars the Guild is spending, I have been able to negotiate a substantial amount in free advertising, so we have lots of promotional efforts underway.

We have printed 33,000 of the show brochures which are now being mailed out and distributed around town. I'm also sending press releases to the newspapers, so watch for articles. Other marketing components include advertising with Everything

Knoxville and Fun Things To Do In The Mountains magazines, WDVX Radio, WUTC Radio in the Chattanooga area, and distribution of our brochures at all 31 ORNL Credit Unions in East Tennessee. Plus this year a Fine Craft Fair was again chosen as one of the Top 20 Events by the Southeastern Tourism Society. Last week I e-mailed all of the membership show posters to print out and distribute, so please put them everywhere...bank, grocery, hair salon, etc. If you need another copy, please e-mail me at aleexc@earthlink.net. See you at the show!--Aleex Conner, Foothills Public Relations Director

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## Message from your President:

Just about a year ago, before the 2009 Foothills show, my husband, Tom, was diagnosed with esophageal cancer. It was a hard show for me, the news was too raw to reveal to anyone and at that point, we still didn't have any answers. Shortly after the show, we learned about how, when, where and why. Needless to say, it has been an eventful year. Tom received chemo in December and January, February was radiation followed by a 6-week rest. In late April, Tom underwent surgery to remove his esophagus. The stomach was reformed to create a new pass-through for food. In the process, one of his vocal cords was paralyzed. As we approach the show this year, I look back on the past year events and am thankful they are behind me. Tom is fully recovered, cancer-free and back to work. He lost 50 lbs, eats whatever he wants and had his voice restored in September. If you see him at the show, tell him how good he looks. I call him a Rock Star!

Over the last year, your Board of Directors has been hard at work. With the help of a newly formed Finance Committee, we tirelessly set the budget for 2010-2011. We analyzed our successful 2009 show and how to create an even better show this year. A will present a new opportunity for early 2011 and clearer definitions for Standards is under review. Each month is full of issues to serve you, make your money work harder and provide new opportunities for you. Please take a moment to **thank** a Board Member during the show. They volunteer their time to make this a successful Guild.

So, please **DON'T FORGET TO VOTE** for next year's new Board Members! Are you wondering who to vote for? Read the bios provided with the ballot. We are so fortunate to have a wonderful selection. I was very impressed with the talent and experience we have running for the Board.

Remember, we have an "open door" policy on Board Meetings. I want to extend an invitation to anyone who wants to attend the meetings. We meet the 1<sup>st</sup> Wednesday of each month at 6:30 p.m. at our office at 100 S. Gay Street, in the Emporium Building. I would love for you to carve out some time to see what your Guild is doing!

Robbie Gentry

P.S. Special note to the Standards Committee Members: We will meet upstairs for a quick bite to eat and go over procedures before we start our review. Drinks and sandwiches start at 5:15pm. Please be on time so we aren't reviewing all night!

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## Notice to Show Exhibitors

This is to remind all show exhibitors that, if you like, you may charge their 2011 booth fees and membership dues to your personal credit cards again this year, but there will be a 2% processing fee to cover the Guild's costs for that service.

Also, please wear your Foothills name tag throughout the show. Those needing an additional name tag for spouse/friend/family member who will be serving as a booth-helper may get one at the show office during check-in.--Dick McGee, Treasurer

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## Craft Business Items for Sale

Message from Kathy Bradley: I am no longer doing glass and have some items that are in great shape that I would like to sell:

Stained Glass Equipment For Sale - \$200.00

Glaster™ Super Star II Grinder (retails at Delphi for \$139.95); Morton™ System Start-up Kit (retails at Delphi for \$136.95); several large pieces of stained glass (some flash glass) and several smaller pieces (retail for more than \$50.00); Miscellaneous tools, books, kits, and more.

Glass Etching Equipment For Sale - \$2000.00 (retail value for all included over \$5500.00)

Rayzist™ Blasting Cabinet

- Inside work space: 19"d x 24"w x 24"h
- Outside dimensions: 23"d x 25.5"w x 66"h
- The unit is 110 volt, 15 amp

Rayzist™ Portable 50lb. Pressure Pot

- Pressure regulator
- Epoxy powder coated
- Large rubber wheels
- Water separator
- All hoses
- Nozzle
- Air fittings
- Foot Switch Valve
- Sifting Ring

- Foot Pedal

Also included: Photo-resist system; approx. 100 lbs. aluminum oxide blasting media; replacement nozzle; several pieces of glass various sizes; several masks various styles and sizes; instructional DVDs; glass etching books; misc. tools; etc.; 1-hour personal instruction if needed. (Not included – air compressor)

If interested, please contact me at [kathybradley@comcast.net](mailto:kathybradley@comcast.net) or 865-405-3096

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## Winter/Spring Opportunities

Foothills Craft Guild is planning an exhibit of fine craft in the Emporium Building in February 2011. Details and more information will be made available at the membership meeting to be held at the Jacob Building at 8:30, Sunday November 14, as mentioned above.

The Dogwood Arts Festival has just sent out its announcement/call for artists for their various art and craft events, including the Market Square Art Fair, The Wearable Art Fashion Show, Art DeTour: Studio Art Trails, etc. For information and applications, please visit <http://www.dogwoodarts.com/call.html>. Deadlines are approaching! (And, note that each event has a different deadline.)