

Foothills Craft Guild News

October 30, 2009

Fall Show Marketing News

Hello everyone! Our Fall Show is quickly approaching, and I wanted to give special thanks to all of our corporate sponsors: Knoxville News Sentinel, WATE TV 6, B97.5 Radio, and WUOT Radio. In addition to the advertising dollars the Guild is spending, I have been able to negotiate a substantial amount in free advertising, so we have lots of promotional efforts underway.

We have printed 27,000 of the show brochures which are now being mailed out and distributed around town. I'm also sending press releases to the newspapers, so watch for articles. Some new marketing components we've added this year include advertising with Everything Knoxville and TravelHost magazines, WDVX Radio, and distribution of our brochures at all 31 ORNL Credit Unions in East Tennessee. Plus this year A Fine Craft Fair was chosen as one of the Top 20 Events by the Southeastern Tourism Society. See you at the show!--Aleex Conner, Foothills Public Relations Director

Volunteers Needed!

If you aren't participating in the Fall show with your own booth, please consider joining in as a volunteer. Ann Caudill is coordinating the volunteer booth sitters and ticket takers, so please contact her at apcaudill9@aol.com if you could help for a few hours on one of the three show days: Friday, Saturday or Sunday (November 13, 14 or 15).

Second Annual Pizza Party

Following the Show on Friday, November 13, pizza will be delivered, a cash bar will be set up and an open mic will be available at the Jacob Building. So, if you're a musician, bring your instrument; if you're a storyteller or poet, bring your notes (if any). The cost of a pizza party ticket is \$6.00 and includes salad, three slices of pizza, and iced tea/soft drink. Please note that **you must purchase your ticket(s) on Thursday during setup or by noon on Friday**, and note that this event is open to all Foothills members, whether exhibiting at the show or not.

Breakfast & Membership Meeting

At 8:30 am, Sunday, November 15, we will have our traditional Foothills members' breakfast get-together, so please join us. Bring a breakfast item to share, and meet some of your fellow members.

The breakfast will be followed by our fall membership meeting (at 9:15 am). Two members have been nominated for Life Membership, Karan Dotson and Wana Henry, and we will be voting to confirm this honor. In addition, we will reveal the election results--the names of the new three board members who will begin their three year terms in February will be announced. So, if you haven't done so already:

Remember to Vote!

Vote for your next Guild Board members by circling 3 of the candidates' names on the postcard you received a couple of weeks ago, and mailing it **no later than November 1**.

Opportunity--2010 Dogwood Arts Festival Call for Artist Entries:

For half a century, the Dogwood Arts Festival has celebrated the natural and cultural beauty of East Tennessee. The 2010 edition showcases our region's best visual and performing artists in a "blue jean to black tie" festival that has something for everyone! For the entire month of April, Dogwood's 50th anniversary will be commemorated in style, featuring a vibrant mix of visual arts, crafts, theater, Americana music, film and literary arts. **You are invited to apply for entry into our art exhibitions and competitions:**

- Art In Public Places Knoxville
- Chalk Walk
- Dogwood Arts DeTour: Studio Art Trails
- Knox County Art Educators' Exhibit
- Market Square Art Fair
- Student Art Show
- Regional Fine Art Exhibition
- Wearable Art Fashion Show

Please visit www.dogwoodarts.com to download an application. Deadlines are approaching. Call 865-637-4561 with questions.--Lisa C. Duncan, Executive Director
lduncan@dogwoodarts.com

Foothills Artists in the News

Annamaria Gundlach is one of four artists to be featured at the Arts and Culture Alliance's next exhibition, "Reflections and Perceptions". The exhibition will be on display in The Balcony at the Emporium Center in downtown Knoxville from November 6-25, 2009. An opening reception will take place as part of First Friday activities on November 6 from 5:00-9:00 PM. The Emporium Center is located at 100 S. Gay Street, Knoxville, TN 37902. Exhibition hours are Monday-Friday, 9:00 AM - 5:00 PM, with additional hours on Saturday, November 7, 10:00 AM - 5:00 PM, and Sunday, November 8, 12:00-5:00 PM.

Cindy Billingsley will be the November featured artist in the Piedmont Craftsmen's Gallery, 601 North Trade St, Winston-Salem, NC. The theme of the exhibition is endangered animals around the world, and will include Cindy's Giant Anteater, Tarsier, and Tree Kangaroo. The exhibition will open November 6, and will continue through November 28. <http://www.piedmontcraftsmen.org/exhibits.htm>

Exhibitions

The 15th Master Woodworkers' Show will be on display November 6 to November 8 in the Emporium Building, 100 South Gay Street, in downtown Knoxville. This biennial juried show highlights the handcrafted works of 25 craftspeople and artists of East Tennessee and the surrounding region and features many types of woodwork, from traditional to whimsical, including fine furniture, cabinetry, turning, sculpture and marquetry.

The Show hours are: Friday, November 6, 9:00 AM – 9:00 PM; Saturday, November 7, 10:00 AM – 5:00 PM; and Sunday, November 8, 12:00-5:00 PM. Admission is free. A public reception takes place on Friday, November 6, from 5:00-9:00 PM as part of First Friday activities in downtown Knoxville.

Got News? Please send your info for submission into the Foothills Craft Guild newsletter by the 25th of the month for inclusion in the next newsletter to mirzadehj@earthlink.net. Categories for submission include: "Foothills Artists in the News"/kudos, "Opportunities", "Craft business items for sale/wanted", "Craft classes".