

**FOOTHILLS CRAFT GUILD, INC.
SHOW STATISTICS 1995- 2005**

	1995	1996	1997	1998	1999	2000	2001	3,044 tickets Spring 2002	3,479 tickets Fall 2002	1,953 tickets Spring 2003	3,309 tickets Fall 2003	4,053 tickets Fall 2004	3,801 tickets Fall 2005
Gate	\$16,978	\$10,487	\$18,262	\$13,573	\$14,776	\$13,660.00	\$ 16,591.00	\$14,028.25	\$16,671.00	\$ 9,576.85	\$ 15,832.00	\$18,357.00	\$ 17,408.00
Gross Sales/all Sales/Gate\$	\$180,447	\$145,281	\$200,535	\$160,000	\$142,427	\$132,136	\$ 164,863.45	\$120,888.18	\$178,839.58	\$ 99,995.60	\$ 187,087.11	\$ 228,923.68	\$ 211,882.00
	\$10.63	\$13.85	\$10.98	\$11.79	\$9.64	\$9.67	\$ 9.93	\$8.61	\$10.73	\$10.44	\$11.82	\$12.47	\$12.17
#Flat Booths	54	62	48	46	47	28	48	86	84	101	79	81	88
#Commission	53	69	70	55	49	38	51	8	43	10	44	54	46
Regular Booths	107	131	118	101	96	66	99	94	127	111	123	135	134
#Mbr Demon			16	13	14	10	12	0	11	11	12	13	16
#Guests			2	13	9	9	6	10	0	1	1	0	0
Total Selling Units/no.\$	107	131	129	127	119	85	117	104	138	123	136	148	150
Member Booths Only													
Gross sales/ Flat	121,210	94,343	126,632	87,914	89,564	77,846	109,906	112,925.47	\$148,114.75	\$ 96,875.31	\$ 156,521.50	\$ 187,009.27	\$ 179,162.00
Gross sales/Comm	48,963	47,522	71,060	46,775	41,956	54,290	54,957	7,962.71	\$30,724.83	\$ 3,120.29	\$ 30,565.61	\$ 41,914.41	\$ 32,720.00
Avg Sales/Flat	2,245	1,522	2,638	1,911	1,906	2,780	2,290	1,313.08	\$1,763.27	\$959.16	\$1,981.28	\$2,308.76	\$ 2,035.93
Avg Sales/Comm	924	689	1,015	850	856	952	806	995.33	\$714.53	\$312.03	\$694.67	\$776.19	\$ 711.30
Sales in Mbr Booths	170,173	141,865	197,692	134,689	131,520	128,770	\$ 164,863	120,584.18	\$178,839.58	\$99,995.60	\$187,087.11	\$228,923.68	\$ 211,882.00
Avg Member booths	1,590	1,083	1,675	1,334	1,370	1,694	1,414	1,282.81	\$1,295.94	\$812.97	\$1,375.64	\$1,546.78	\$ 1,412.55
Bankcard Sales	\$23,049	\$17,579	\$30,289	\$27,000	\$22,402	\$13,126	\$ 22,594.00	10,228.99	\$22,063.00	\$ 13,477.26	\$ 23,220.57	\$ 22,252.47	\$ 22,106.88
% of gross	12.80%	12.10%	15.10%	16.90%	15.80%	9%	13%	8.00%	12.34%	13.48%	12.41%	9.72%	10.43%
Contributions:													
Friends	1,990	1,600	2,350	2,575	2,575	1,350	1,460	0.00	\$1,325.00	\$ -	\$ 1,525.00	\$ 1,175.00	\$ 810.00
Corporate	1,330	1,300	1,300	455	540	1,195	100	0.00	\$0.00	\$ -	\$ -	\$ -	\$ -
Grants	1,200	1,500	5,500	2,000	0	4,826	2,500	0.00	\$3,000.00	\$ 2,000.00	\$ -	\$ 1,500.00	\$ 1,000.00
TOTALS	4,520	4,400	9,150	5,030	\$3,115	7,371	4,060	0.00	\$4,325.00	\$ 2,000.00	\$ 1,525.00	\$ 2,675.00	\$ 1,810.00
Gross Sales/Thurs	\$5,575	\$6,910	\$10,410	\$6,123	\$9,785	\$0	0	527.00	\$0.00	\$ -	\$ -	\$ -	\$ -
Friday	\$70,125	\$54,182	\$73,598	\$63,652	\$55,373	\$60,600	60,727	44,018.51	\$59,449.39	\$ 36,885.62	\$ 71,632.59	\$ 76,057.41	\$ 83,861.00
Saturday	\$74,295	\$48,271	\$86,182	\$40,897	\$57,338	\$49,865	59,280	50,107.78	\$76,982.86	\$ 40,235.59	\$ 79,481.90	\$ 105,545.09	\$ 82,222.00
Sunday	\$30,452	\$36,015	\$30,345	\$32,021	\$19,931	\$21,671	44,856	26,234.89	\$42,407.33	\$ 22,874.39	\$ 35,972.62	\$ 47,321.18	\$ 45,799.00
Total Reported sales	\$180,447	\$145,378	\$200,535	\$142,693	\$142,427	\$132,136	\$ 164,863.00	120,888.18	\$178,839.58	\$ 99,995.60	\$ 187,087.11	\$ 228,923.68	\$ 211,882.00