

**FOOTHILLS CRAFT GUILD, INC.
SHOW STATISTICS
FOR THE YEARS 1997 - 2007**

	1997	1998	1999	2000	2001	3,044 tickets Spring 2002	3,479 tickets Fall 2002	1,953 tickets Spring 2003	3,309 tickets Fall 2003	4,053 tickets Fall 2004	3,801 tickets Fall 2005	3,755 tickets Fall 2006	3,118 tickets Fall 2007
Gate	\$18,262	\$13,573	\$14,776	\$13,660.00	\$ 16,591.00	\$14,028.25	\$16,671.00	\$ 9,576.85	\$ 15,832.00	\$18,357.00	\$ 17,408.00	\$ 17,021.00	\$ 16,706.25
Gross Sales/all	\$200,535	\$160,000	\$142,427	\$132,136	\$ 164,863.45	\$120,888.18	\$178,839.58	\$ 99,995.60	\$ 187,087.11	\$ 228,923.68	\$ 211,882.00	\$ 231,607.04	\$200,704.40
Sales\$/Gate\$	\$10.98	\$11.79	\$9.64	\$9.67	\$ 9.93	\$8.61	\$10.73	\$10.44	\$11.82	\$12.47	\$12.17	\$13.61	\$12.01
#Flat Booths	48	46	47	28	48	86	84	101	79	81	88	78	91
#Commission	70	55	49	38	51	8	43	10	44	54	46	49	33
Regular Booths	118	101	96	66	99	94	127	111	123	135	134	127	124
#Demos	16	13	14	10	12	0	11	11	12	13	16	17	17
# Marketplace						8	5	10	10	10	8	10	10
#Guests	2	13	9	9	6	10	0	1	1	0	0	3	6
Total Selling Units	129	127	119	85	117	112	143	133	146	158	158	157	157
Gross sales/ Flat	126,632	87,914	89,564	77,846	109,906	112,925.47	\$148,114.75	\$ 96,875.31	\$ 156,521.50	\$ 187,009.27	\$ 179,162.00	\$ 177,186.89	\$165,236.48
Gross sales/Comm	71,060	46,775	41,956	54290	54,957	7,962.71	\$30,724.83	\$ 3,120.29	\$ 30,565.61	\$ 41,914.41	\$ 32,720.00	\$ 54,420.15	\$ 35,467.92
Total Gross Sales	197,692	134,689	131,520	128,770	\$ 164,863	120,584.18	\$178,839.58	\$99,995.60	\$187,087.11	\$228,923.68	\$ 211,882.00	\$ 231,607.04	\$200,704.40
Avg Sales/Flat	2,638	1,911	1,906	2,780	2290	1,313.08	\$1,763.27	\$959.16	\$1,981.28	\$2,308.76	\$ 2,035.93	\$ 2,271.63	\$ 1,815.79
Avg Sales/Comm	1,015	850	856	952	806	995.33	\$714.53	\$312.03	\$694.67	\$776.19	\$ 711.30	\$ 1,110.62	\$ 1,074.79
Total Avg Sales	1,675	1,334	1,370	1694	1414	1,282.81	\$1,250.63	\$751.85	\$1,281.42	\$1,448.88	\$ 1,341.03	\$ 1,475.20	\$ 1,278.37
Bankcard Sales	\$30,289	\$27,000	\$22,402	\$13,126	\$ 22,594.00	10,228.99	\$22,063.00	\$ 13,477.26	\$ 23,220.57	\$ 22,252.47	\$ 22,106.88	\$ 29,967.29	\$ 20,326.22
% of gross	15.10%	16.90%	15.80%	9%	13%	8.00%	12.34%	13.48%	12.41%	9.72%	10.43%	12.94%	10.13%
Contributions:													
Friends	2,350	2,575	2,575	1350	1460	0.00	\$1,325.00	\$ -	\$ 1,525.00	\$ 1,175.00	\$ 810.00	\$ -	\$ 2,225.00
Corporate	1,300	455	540	1195	100	0.00	\$0.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Grants	5,500	2,000	0	4826	2500	0.00	\$3,000.00	\$ 2,000.00	\$ -	\$ 1,500.00	\$ 1,000.00	\$ -	\$ -
TOTALS	9,150	5,030	\$3,115	7371	4060	0.00	\$4,325.00	\$ 2,000.00	\$ 1,525.00	\$ 2,675.00	\$ 1,810.00	\$ -	\$ 2,225.00
Marketplace:													
Total Gross Sales						\$ 2,403.12	\$1,979.61	\$ 3,120.23	\$ 3,906.60	\$ 4,705.76	\$ 2,817.35	\$ 4,010.06	\$ 3,255.42
Avg Sales						\$ 300.39	\$ 395.92	\$ 312.02	\$ 390.66	\$ 470.58	\$ 352.17	\$ 401.01	\$ 325.54
Flat fee/Comm:													
Gross Sales/Thurs	\$10,410	\$6,123	\$9,785	\$0	0	527.00	\$0.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Friday	\$73,598	\$63,652	\$55,373	\$60,600	60,727	44,018.51	\$59,449.39	\$ 36,885.62	\$ 71,632.59	\$ 76,057.41	\$ 83,861.00	\$ 78,386.25	\$ 76,496.41
Saturday	\$86,182	\$40,897	\$57,338	\$49,865	59,280	50,107.78	\$76,982.86	\$ 40,235.59	\$ 79,481.90	\$ 105,545.09	\$ 82,222.00	\$ 101,952.32	\$ 74,239.55
Sunday	\$30,345	\$32,021	\$19,931	\$21,671	44,856	26,234.89	\$42,407.33	\$ 22,874.39	\$ 35,972.62	\$ 47,321.18	\$ 45,799.00	\$ 51,268.47	\$ 49,968.44
Total Reported sales	\$200,535	\$142,693	\$142,427	\$132,136	\$ 164,863.00	120,888.18	\$178,839.58	\$ 99,995.60	\$ 187,087.11	\$ 228,923.68	\$ 211,882.00	\$ 231,607.04	\$200,704.40