

## Foothills Craft Guild

### Standards Policy

#### I. Definition

The Guild's definition of the word "handcraft" is "any article meeting high standards of craftsmanship, fashioned by hand, hand tools, or hand-directed tools and displaying good taste, design, and imagination."

#### II. Categories

The Guild recognizes the following categories as open to membership but membership shall not necessarily be *limited to these categories*:

Glass	Jewelry	Photography
Leather	Metal	Mixed Media
Clay	Fiber	Wood
Natural Materials	Natural Materials	Printmaking
Other (as described by the craft person)		

#### III. Prohibited Categories

- A. The Guild has determined there shall be certain prohibited items. These include any/all items made from commercial kits, commercial patterns and/or commercial molds/forms; fine arts as may be defined by the Board from time to time; all foodstuffs; and any items violating copyrights. At the discretion of the Standards Committee or the Board, the use of purchased outside manufactured items may disqualify an entry.
- B. The Board of Directors may reject any application or terminate any membership for the following reasons:
  1. Copying and offering for sale work of another member as being his/her own
  2. Flagrant violation of the by-laws, instructions and recommendations of the Standards Committee, or other rules, which may be approved from time to time
  3. Offering for sale any copyrighted work unless written permission from the copyright holder is on file with the Guild
  4. Claiming credit for the work of another person
  5. Conduct that discredits the Guild or members of the Guild.

#### IV. Jurying for Membership

- A. The Committee shall require applicants to submit at least five (5) items in each category. In any case where a craftsperson is producing items which involve an unusually great amount of time and/or cost,

an exception to this requirement may be granted by the chair of the Standards Committee. Such waiver must be obtained prior to jurying and the written permission should accompany the application.

- B. The Committee shall require members requesting jurying in a new category to submit items which differ substantially from any items the member has had previously passed. It shall be the responsibility of the members to do this but the Committee may require it if deemed necessary.
- C. All work submitted for jurying will be returned to the owner. It is the responsibility of the applicant to arrange for such return of their work. The Guild's responsibility does not extend beyond 30 days from jurying.

V. General Guidelines for Final Jurying

- A. Materials: The Guild considers craftsmanship as involving more than mere assembly of manufactured products or the decoration of machine-made things. Purchased parts, findings, and processed materials should be used with great care and must be suited to the medium, with the quality always high.
- B. Design: If the work to be juried involves the reproduction of traditional items, the design, material, scale, and other qualities must be faithful to the original form. Special design supplied by other craftsmen or designers may be used only with specific written permission.

Good design is difficult to define. It is usually the result of specialized education and intensive training that may occur in a school or family setting.

Fads and fashion are not suitable substitutes for design, although they may provide valuable stimulation. Change or novelty alone will not assure favorable judgment of any work.

Non-traditional design that seeks to find beauty in utility will always command respect of the Standards Committee.

- C. Utility: Though many craft items are purely decorative, others are intended for some specific function or use. If such utility is intended, extreme care must be taken to see that it is truly functional.
- D. Commercially Printed Material: High-quality reproductions in the form of prints, note cards, CD's, and books may be sold at the Foothills Craft Guild shows. Commercially printed work must be directly related to the handmade work that the Foothills artist sells.

There should be no more than 20 total printed pieces (hereafter referred to as "units") per artist on display for sale at any given time during show hours. Multiple note cards in a package would be considered one unit. A variety of units may be on display – such as 10 note cards, 3 books, and 7 prints – as long as the total number of printed units on display does not exceed 20 at any given time.

Printed units should be clearly labeled as "prints." Every framed or unframed reproduction must be labeled on the front with the words "reproduction" or "limited edition print." Any literature that is handed out free to the public promoting the Guild artist is not to be included in the unit count (i.e., brochures, postcards, business cards, etc.)

Foothills Craft artists are expected to have original work for sale in their booths in addition to any printed material. Availability of handmade originals for sale should fill most of the exhibit space. Exceptions may be made for larger items such as sculpture and/or furniture where orders may be taken on original designs.

VI. Evaluation:

- A. General: The Standards Committee bases its evaluation on five examples per category of each applicant's work, using the criteria stated above. These pieces must accurately reflect the quality and nature of the work which the applicant plans to produce in the future. Though sponsoring the sale of members' work is an important function of the Guild, salability is not considered in the Standards Committee evaluation.
- B. Process:
  - 1. Score each category 1-10 (workmanship, design, use of materials, creativity/traditional, and overall impression). 1 is low; 10 is high.
  - 2. Scores will be totaled and divided by the number of jurors.
  - 3. An applicant must have a total of 36 or more points to be accepted or 30 or less points to be rejected by the Jury Committee. If an applicant's total is greater than 30 but less than 36, the jury is required to review the applicant's submission in greater detail and revote. If the final jury tally remains greater than 30 but less than 36, the application is automatically sent to the Board of Directors for a final decision.
  - 4. Discussions will be held before voting begins.
  - 5. There will be no discussion between jurors during voting.

VII. Appeal:

- A. Members of the Guild submitting new categories for jurying may appeal an adverse decision to the Board.
- B. New applicants do not have right of appeal.
- C. The decision of the Board is final.

VIII. Show Booth Review:

After close of show set-up, the Standards Committee will evaluate all exhibitor booths and crafts for acceptability and safety.

Booth evaluation covers four very important aspects: juried media, quality, presentation, and safety. Evaluation, prior to the show, assures that all items are in compliance with the exhibitor's juried category (or categories); it assures that the juried standard is maintained; it assures that crafts are displayed in an attractive and tasteful manner; and it assures that booths are in compliance with safety and size regulations. Decisions of the Standards and Show Committees are final. If a note is left in an

exhibitor's booth by the Standards Committee, corrective action must be taken prior to the show opening.

All Craft items in an exhibitor sales booth must be the work of the Guild member(s), whether individual or center, must be reflective of their juried craft and must meet all Guild Standards. Prohibited items include commercial kits, patterns, molds/forms, and any item violating copyrights. The Standards Committee is authorized to remove or to ask the exhibitor to remove any non-conforming work and/or any display, displayed items, craft or otherwise, which is considered incompatible with community or safety standards.

Any irregularities in booth presentation are to be corrected before the Marketplace opens. If an exhibitor has questions regarding the booth evaluation or proper means of corrective action, they may contact either the Standards Committee Chairperson(s), or the Guild Show Director.

IX. Dispute:

A. In the event a member feels and can justify that another member has violated any provision of the Standards Committee Policy, he or she can bring the dispute to the Standards Committee Chair. The dispute must be in writing with justification for the claim. The Standards Committee Chair will review the information and research or contact the member whose work is the subject of the dispute for more information or clarification to resolve the issue. At the discretion of the Standards Committee Chair, the issue may be referred to the Board of Directors for final resolution.

1. Changed categories (Section II – July 2002)
2. Changed 3 to 5 in two places (July 2002)
3. Added the section B. Process under VI. Evaluation (Jan 2006)
4. Added to Section VIII. Show Booth Review (Jan 2006)
5. Added Policy for Commercially Printed Material (Section V, D. 9/2008)
6. Added Section IX. Dispute (1/2009)